HOCKEY CLUB 2016/2017

Membership Figures:
This year our membership total reached 228, with 194 playing members and 34 social members. This consisted of 161 members on the Women's side and 67 members on the Men's side. This is an increase of 14% on members from 2015/16.

Sponsorship:
We have continued to build on our well-established relationship with Accenture, receiving the same amount as previous years: £2500. We have supported events held in St Andrews, and with aims to increase exposure and reach both within and outside of the student body, we hope to seek additional funding in the coming year.

Locally, the women have had a fun year with new sponsors The Rule. The men have enjoyed their time in Ma Bells, however have decided to move onto greater things and will be beginning a new relationship with The Vic, come September.
Performance Results:

Men’s 1st XI – Bounced back from relegation from Premier B last year to finish 2nd in BUCS Scottish 1A. Worked hard to make up for the loss of a couple of key players to finish in the top four in National League Division 2, and have set a good base for next season.

Women’s 1st XI – Finished mid table in a strong BUCS Scottish 2A league. With a relatively young team, fought hard to maintain their place in National League Division 2, despite some difficult opponents.

Men’s 2nd XI – Finished tied for 3rd position in BUCS 3A and enjoyed a successful Midlands season, finishing near the top of the table.

Women’s 2nd XI – Maintained their position in BUCS 3A, finishing in 3rd place. Just missed out on a top 5 finish in Championship League B, a great effort for a team only in the league for the second year.

Men’s 3rd XI – Enjoyed their first year in BUCS, finishing tied 5th position. A few friendlies alongside the BUCS fixtures helped to settle a new and young team.

Women’s 3rd XI – Performed well in both BUCS and Midlands Division 1, finishing 3rd in BUCS 4A and mid-table in Midlands.

Women’s 4th XI – Great season, consisting of a top place finish in BUCS Tier 5, and not only finishing 3rd in Midlands Division 2, but winning the Midlands Plate competition.

Women’s 5th XI – A mid-table finish in their second year in BUCS Tier 5 spoke for the growth of the team. Worked hard in a tough first year in Midlands Division 2.

Women’s 6th XI - Engaged with friendly fixtures throughout the year, and continued to offer a fantastic avenue for complete inclusivity across the club.
Fundraising:
Another successful year on the fundraising front, with traditional events, such as Santa’s Soiree and Race Night being received well by the University community. Alongside these, Rodeo Night and St Paddy’s Night in the Union, Hockey Ball, and other fundraising efforts raised almost £6000!

Community Engagement:
Our outreach program continues to grow with a thriving Junior Hockey Program that runs on Saturday mornings and has over 80 players registered. We have regular interest in the monthly junior tournaments run by Scottish Hockey, parent’s give it a go sessions and the program’s Easter and Summer camps which are in their first years. A successful primary school hockey festival was also run alongside Madras High School feeder primaries with the support of the Madras High School young sports leaders. Finally, five hockey club members will be heading to Stellenbosch, South Africa this summer to take part in Volunteer Africa, an opportunity that the outreach committee have worked very hard to develop in coordination with the University Sports Development Manager over the past two years.
Alumni and Publicity:
This year new efforts were focussed into social media presence and website attendance. The Beikou Player of the Month award, a wide range of match reports from all teams, and the introduction of a social media rep from each team helped support these efforts.
The Club’s relationship with our Alumni network remains strong with more than 60 returning for this year’s Hockey Ball.

While on field results have been mixed, many teams have excelled on the pitch this year, and the Hockey Club continues to pride itself on providing an inclusive environment for all those who want to enjoy their hockey, from the performance teams at the top continually pushing themselves to compete at the highest level, to the development teams growing in confidence and demanding respect from opponents across the board. An ambitious club that continues to expand, the Hockey Club looks forward to another successful season in 2017/18!