What is an ORCID id? - ORCID (Open Researcher and Contributor ID) provides a persistent digital identifier that distinguishes you from every other researcher — find out more at http://orcid.org/

Why bother?
- ORCID protects your scholarly identity by disambiguating researcher profiles
- It is a globally recognised persistent id
- Pure integration, you can enter once in Pure and re-use by pushing your data to ORCID
- Both Pure and ORCID have built in privacy settings so you can choose what data is visible where
- ORCID is recognised by some of the largest funders, publishers and research organisations, including mandatory requirement from some e.g. Wellcome Trust, the Royal Society and NIHR UK
- Finally it’s quick and easy to do, creating a ORCID via Pure takes only a few minutes....

Linking your Pure profile to ORCID—New or Existing ORCID

Building the link to an ORCID profile via Pure follows the same process whether you already have an account or not

The link to ORCID is created and managed via the person profile template in Pure.

PURE process—Step by step:
- Click edit profile
- Select the Create or Connect link
- Read the data transfer description and click proceed
- New to ORCID? - register an account (you will receive a verification email that must be actioned to complete your registration)
- Existing ORCID? - login using your ORCID credentials
- Following authorisation you will be redirected to your Pure profile template where the ORCID will now show
- Remember to save your profile record!

FAQs
- What data gets transferred from Pure?
  - Other ids (Scopus etc), your St Andrews affiliation, your portal url, research outputs that are either ‘e-pub ahead of print’ or ‘published’ with visibility set to ‘public’
- How frequently does Pure update ORCID?
- I’ve already got data in ORCID can I pull this into Pure?
  - Not directly, currently we are only able to send content from Pure to ORCID. For info on importing from ORCID email below

Any queries? Contact: purelive@st-andrews.ac.uk