School of Management

Management (MN) Modules

MN1001 Organisations and Society

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<th>SCOTCAT Credits:</th>
<th>20</th>
<th>SCQF Level 7</th>
<th>Semester</th>
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This module introduces students to three key aspects of Management in the external and internal environment. Firstly, Understanding the Business Environment analyses changes in key environmental forces, the impact of such changes on organisations and the implications for Management. Secondly, People and Organisations looks at theoretical perspectives and practical problems in understanding people and work and how they are managed. Thirdly, Economic Principles examines how the particular environment, objectives and structural form of organisations may affect their behaviour and performance.

**Learning and teaching methods of delivery:**

- **Weekly contact:** 4 lectures (x 10 weeks) and 1 tutorial (x 9 weeks), and 2 optional consultative hours (x 10 weeks)

- **Scheduled learning:** 49 hours

- **Guided independent study:** 151 hours

**Assessment pattern:**

- As defined by QAA:
  - Written Examinations = 100%, Practical Examinations = 0%, Coursework = 0%

- As used by St Andrews:
  - 2-hour Written Examination = 60%, Coursework = 40%

**Re-assessment pattern:**

- 3-hour Written Examination = 100%

**Module coordinator:** Mrs D McGoldrick

**Module teaching staff:** Team taught

MN1002 Organisations and Analysis

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This module examines some of the main analytical approaches and techniques required by managers. It examines how managers can acquire and analyse business data and provides an introduction to financial accounting concepts and techniques. Finally, the integration of these approaches is developed by the use of a case study.

**Learning and teaching methods of delivery:**

- **Weekly contact:** 4 lectures (x 8 weeks) and 1 tutorial (x 11 weeks), and 2 optional consultative hours (x 11 weeks)

- **Scheduled learning:** 43 hours

- **Guided independent study:** 157 hours

**Assessment pattern:**

- As defined by QAA:
  - Written Examinations = 70%, Practical Examinations = 0%, Coursework = 30%

- As used by St Andrews:
  - 2-hour Written Examination = 60%, Coursework = 40%

**Re-assessment pattern:**

- 3-hour Written Examination = 100%

**Module coordinator:** Mrs D McGoldrick

**Module teaching staff:** Team taught
The multidisciplinary nature of management is reflected in this module. It examines the conceptual frameworks and techniques of Marketing and Organisational Behaviour which are complementary to one another in reflecting the organisation’s relation to its internal and external environment. In doing so, the module will develop an understanding of the growth of Marketing and its role in management, give consideration to how the behaviour of individuals and groups in organisations may be understood and managed and also show how managers might better appreciate the markets and market forces they are committed to dealing with.

Pre-requisite(s): Before taking this module you must pass MN1001 and pass MN1002

Learning and teaching methods of delivery: Weekly contact: 4 lectures (x 10 weeks) and 1 tutorial (x 8 weeks), and 2 optional consultative hours (x 10 weeks)

Assessment pattern: As defined by QAA:
Written Examinations = 100%, Practical Examinations = 0%, Coursework = 0%

As used by St Andrews:
2-hour Written Examination = 70%, Coursework = 30%

Re-assessment pattern: 3-hour Written Examination = 100%

Module coordinator: Mrs D McGoldrick

Module teaching staff: Team taught

This module comprises two components and further develops the analytical skills and insights required for Management. Firstly, The Management Kaleidoscope examines some of the alternative perspectives on Management and the changing policy and business environment for organisations. It will explore the emergence of alternative organisational forms, such as community ownership or co-operatives and look at the growth of hybrid organisational forms and practises. Secondly, the Analysis of Financial Data component seeks to engage with accounting from a broader sociological perspective through trying to make sense of the production and impact of accounting knowledge and the effects that it can have upon organisations and society alike. It will develop an understanding of accounting that is firmly rooted within the broader context of society and will highlight the way in which accounting figures are constructed, used and the effects they can have. A number of well-known financial techniques for analysing organisations are introduced.

Pre-requisite(s): Before taking this module you must pass MN2001

Learning and teaching methods of delivery: Weekly contact: 4 lectures (x 11 weeks) and 1 tutorial (x 8 weeks), and 2 optional consultative hours (x 11 weeks)

Assessment pattern: As defined by QAA:
Written Examinations = 100%, Practical Examinations = 0%, Coursework = 0%

As used by St Andrews:
2-hour Written Examination = 70%, Coursework = 30%

Re-assessment pattern: 3-hour Written Examination = 100%

Module coordinator: Mrs D McGoldrick

Module teaching staff: Team taught
Enterprise and Creativity aims to give Second Level students across the university, the opportunity to learn how to develop a project by doing it. Enhancing their own creativity and enterprise skills, students will be working in teams to design and deliver an enterprising project. The success of the module relies on students taking a proactive role in managing their learning. The module will incorporate lectures, delivered by staff from different Schools, and tutorials where students will be expected to generate their own results, using the materials provided. This module is demanding but it will offer students a life-changing experience.

**Pre-requisite(s):**
Students must be in the second year of any degree programme.

**Learning and teaching methods of delivery:**
- **Weekly contact:** 2 lectures (x 10 weeks) and 1 tutorial (x 8 weeks), and 2 optional consultative hours (x 10 weeks)
- **Scheduled learning:** 28 hours
- **Guided independent study:** 172 hours

**Assessment pattern:**
- **As defined by QAA:**
  - Written Examinations = 40%, Practical Examinations = 0%, Coursework = 60%
- **As used by St Andrews:**
  - Coursework = 100%

**Re-assessment pattern:**
An alternative project of up to 3,000 words = 100%

**Module coordinator:** Ms B S Hacking

**Module teaching staff:** Team taught