Advertising in the Library

Only University Schools, departments and student societies affiliated with the University of St Andrews can promote events or services in the Library. No external/commercial organisations.

- Posters/images must clearly and obviously show how the organisation or event is affiliated with the University of St Andrews. Include logos for your society/group/unit if you have one, (only use the University of St Andrews crest if you have permission to do so), text which is large enough to read from a distance, to show the affiliation with the University, contact details of the organisers and information about any web pages or social media.
- Give us plenty of notice, at least one week in advance of any event, so we can co-ordinate the display of posters/images. We will change posters in the toilet stalls twice a week: Mondays and Thursdays.
- There is currently no charge for advertising in the Library.
- Email for more information: library@st-andrews.ac.uk.

Checklist

- Affiliated with the University of St Andrews
- At least 1 week before event
- Large and clear logos or text to show affiliation on images/posters/videos
- Contact details, time/date/location of event (if applicable) on image
- Image size for digital screens: landscape: 960px/540px

Email images for the screens to library@st-andrews.ac.uk
Hand in posters for toilet stalls / café to the Library Helpdesk and leave your contact email address

More details: http://www.st-andrews.ac.uk/library/services/other/ads/
Contact: library@st-andrews.ac.uk

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