Apps for babies: implications for practice and policy

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Three elements of best practice:

- developmentally appropriate
- evidence-based
- tested with children
The Baby Bright series

Settings

Game Rules: OFF ON

Difficulty level: Easy Advanced

Number of questions: 5 10 15

Pattern Theme
- Animals
- Colors
- Geometric Shapes
- Misc Shapes

Done

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Thanks.
Readability in literacy apps

Zaner-Bloser font:

Aa Bb Cc Dd
Ee Ff Gg Hh Ii
Jj Kk Ll Mm
Nn Oo Pp Qq Rr
Ss Tt Uu Vv
WwXx Yy Zz

Arial font:

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789;?!$&
UK Council for Child Internet Safety (UKCCIS)

Children's Online Privacy Protection Act (COPPA)
Three project management challenges:

• Ill-defined-goals

• Communication deficit

• Scope creep