CSEAR Conference Agenda (REVISED)
Day 1, Monday, January 4, 2010

8:00 a.m. – 9:15 a.m.  BREAKFAST (BA2-Atrium)

9:15 a.m. – 9:30 a.m.  WELCOME (BA2-210)

9:30 a.m. – 10:45 a.m.  Concurrent Session 1

Session A  (BA2-208) Moderator: Lois Mahoney
Michelon & Mallin  “Board Reputation and Corporate Social Performance”

Session B  (BA2-221) Moderator: Den Patten
Jervis, Burnett & Graham  “GASB No. 18 Revisited: The Relationship between Landfill Disclosure and Municipal Bond Ratings”
Lodh & Gaffikin  “Assessing Underlying Realities of Accounting’s Duality Check by the Accounting Equation: A Search for an Augmented Framework”

10:45 a.m. – 11:15 a.m.  BREAK (BA2 Atrium)

11:15 a.m. – 12:30 p.m.  Concurrent Session 2

Session A  (BA2-221) Moderator: Cyndie Jeffrey
Spence and Carter  “(De)reifying Intellectual Capital Reporting”
Alon & Dwyer  “Globalization and Multinational Auditing: The Case of the PWC Audits of Gazprom, Russia”

Session B  (BA2-208) Moderator: Stanley Davis
Chen, Arnold, & Sutton  “Corporate Web Environmental Disclosures and Litigation Outcomes: An Experimental Study”
Guidry & Patten  “Does Newsweek’s Measure of Corporate Environmental Reputation Suffer from the ‘Financial Halo Effect?’”

12:30 p.m. – 2:00 p.m.  LUNCH (BA2 Atrium)
2:00 p.m – 3:15 p.m.  
**Concurrent Session 3**  

**Session A**  
(BA2-208) Moderator: Michelle Rodrigue  
Bouten & Everaert  
“Determinants of Voluntary Social and Environmental Disclosure”  
Mahoney, Cecil, Thorne & LaGore  
“Voluntary Corporate Social Reporting: Signaling Theory Analysis”

**Session B**  
(BA2-221) Moderator: Marty Freedman  
Srivastava & Rao  
“Assurance Services in Sustainability Reporting: Evidential Structure, Level of Assurance, and Potential Auditor’s Behavior”  
Romi  
“Benefits Associated with Assurance for Sustainability Reports: Is It Worth the Investment”

3:15 p.m. – 3:45 p.m.  
**BREAK** (BA2 Atrium)

3:45 p.m. – 5:00 p.m.  
**General Session 1** (BA2-210) Moderator: David Collison  
Prosch & Nehmer  
“Privacy, Data Pollution, Organization Responsibility, and the Sustainability of Information Ecologies”  
Dillard  
“Human Rights within an Ethic of Accountability”

6:00 p.m. – 9:00 p.m.  
**RECEPTION AND DINNER** (Ferrell Commons -- near Parking Garage B)
CSEAR Conference Agenda (REVISED)
Day 2, Tuesday, January 5, 2010

8:00 a.m. – 9:30 a.m.  BREAKFAST (BA2-Atrium)

9:30 a.m. – 10:45 a.m.  Concurrent Session 4

Session A  (BA2-208) Moderator: Leonardo Rinaldi
Freedman
“Carbon Tax, Carbon Trading or No Mandate: The Implications of Attempting to Reduce Greenhouse Gas Emission in Europe and the US”

Rodrigue
“The Impact of Governance on Environmental Capital Expenditures”

Session B  (BA2-221) Moderator: Steven Thornburg
Tapia
“The Perception of Accounting Students’ Ability to Make Informed Ethical Decisions”

Cho, Michelon, & Patten
“Impression Management in Sustainability Reports: An Empirical Investigation of the Use of Graphs”

10:45 a.m. – 11:15 a.m.  BREAK (BA2 Atrium)

11:15 a.m. – 12:30 p.m.  Concurrent Session 5

Session A  (BA2-221) Moderator: Amy Hageman
Reynolds & Dillard
“Black Swan and the Corn Maiden”

Howell
“Thinking Critically about Business Ethics: Ethics without Indoctrination”

Session B  (BA2-208) Moderator: Jason Chen
Lehman
“Interpreting and Valuing the Natural Environment: Social and Environmental Accounting Implications”

Alewine & Stone
“Does a Fifth Balanced Scorecard Perspective Influence Attention and Investment Decisions with Environmental Accounting Information?”

12:30 p.m. – 2:00 p.m.  LUNCH (BA2-Atrium)
2:00 p.m – 3:15 p.m.  **Plenary Session** (BA2-210)

Professor Rob Gray

“Social Accounting, Accountability, Sustainability and the World’s Largest Corporations: The Elephants in the Bedroom”

3:15 p.m. – 3:45 p.m.  **BREAK** (BA2-Atrium)

3:45 p.m – 5:00 p.m.  **Concurrent Session 6**

**Session A**

Wang & Shen

“Information Content in the Environmental Accounting and Report”

Fauzi


**Session B**

Pierrot & Spring

“CSR in the Corporate Discourse: Which Responsibilities Are Involved?”

Contrafatto, Luison, & Rusconi

Trends of Social Environmental Reporting in Italy: A Regional Analysis

6:00 p.m. – 9:30 p.m.  **RECEPTION AND DINNER** (Ferrell Commons -- near Parking Garage B)
8:00 a.m. – 9:30 a.m.  BREAKFAST (BA2-Atrium)

9:30 a.m. – 10:45 a.m.  Concurrent Session 7

**Session A**

(BA2-208) Moderator: Sue Gray

Zahller  “Trust and Accounting for Sustainability”

Collison, Cross, Ferguson, Power and Stevenson  “Legal Determinants of External Finance Revisited: The Inverse Relationship between Investor Protection and Societal Well-Being”

**Session B**

(BA2-221) Moderator: Greg Trompeter

Amoruso  “Compensation Policy and the Federal Bailout of Banks: The Association between Executive Pay, Banking Activities, and TARP Funds”

Thornburg, Liu & Thompson  “Targets of Interest: Self-Lobbying Disclosures of the US Public Accounting Profession”

10:45 a.m. – 11:15 a.m.  BREAK (BA2 Atrium)

11:15 a.m. – 12:30 p.m.  General Session 2 (BA2-210) Moderator: Robin Roberts

Lehman  “Decline of Accounting Activism: Civil Society and its Public Spheres”

Annisette  “Globalization, Conflicting Logics, and Indian Chartered Accountants in Canada”

12:30 p.m. – 2:00 p.m.  LUNCH (BA2 Atrium)

Grab a “to-go” bag on your way out or take time to sit and enjoy one more time for casual discussion