2nd Australian Social and Environmental Accounting Research Conference
27th - 29th April 2003, Bathurst, New South Wales

Papers and presentations

Associate Professor Gary O'Donovan (University of Tasmania) 'Interview Data: Design, Validity and Analysis Issues'.

Lodia (Australian National University) Disclosures in the mining industry via corporate websites.

Chiang, (Auckland University of Technology) Auditing standards in New Zealand.

Wei, (Australian National University) Legitimacy and local governments.

McGrath, (La Trobe University) Social disclosures in the banking sector.

James, (RMIT University) The Voluntary National Packaging Covenant.

O'Neill, (University of Western Sydney) The success of collaborative networks.

McElroy, (Charles Sturt University) Disclosures in local government annual reports.

Turner, (Charles Sturt University) Internalities in social accounting.

Professor Carol Adams (Monash University) who spoke about issues associated with a previous published paper in Accounting, Auditing and Accountability entitled 'Internal Organisational Factors Influencing Corporate Social and Ethical Reporting'.

Associate Professor Marcus Milne (University of Otago) was the second plenary speaker who presented results of an analysis of eight New Zealand TBL reports using a version of SustainAbility's benchmarking guidelines.

Sharron O'Neill (University of Western Sydney) presented a model developed from her Masters degree to explain the factors motivating environmental risk management strategy.

Christiana Chiang (Auckland University of Technology) and Professor Margaret Lightbody (University of Adelaide) spoke about the engagement of New Zealand financial auditors in the provision of environmental audit services.

Dr Karli James (RMIT University) presented findings from her completed PhD regarding the level of environmental accounting within the Australian food packaging supply chain. Karli indicated that with the introduction of voluntary programs such as the National Packaging Covenant, the level of activity of environmental accounting by companies in the food packaging supply chain is low.

Trevor Wilmshurst (University of Tasmania) presented his research of stakeholder theory and how it is a mixture of understandings about the nature of firm-stakeholder interactions.

Kathy Gibson (University of Tasmania). Unfortunately the unavailability of computer equipment did not allow Kathy to directly access her accompanying CD-ROM to demonstrate the online teaching program that the University of Tasmania has developed, though this did not deter Kathy from making her presentation.

Professor Dave Owen (Nottingham University). 'Adventures in Social and Environmental Accounting and Auditing Research'.

Geoff Lamberton (Southern Cross University) 'Sustainability Accounting - A Brief History and Conceptual Framework'.

Roger Burritt (Australian National University) presented some of the main conceptual and practical problems encountered in environmental management accounting and listed challenges and opportunities for the future.
Michelle Greenwood (Monash University) presented ideas she is developing as part of her PhD regarding the relationship between social reporting and social responsibility.

Sandy Van Der Laan (The University of Sydney) provided an interesting insight into the first social report released by British American Tobacco and also spoke about the release of the World Health Organisation initiative, the Framework Convention of Tobacco Control.

Associate Professor Glen Lehman (University of South Australia) was unable to attend though his paper on perspectives on 'Accounting and Accountability - Accounting, Language and Communication' was provided to delegates.

Geoff Frost (The University of Sydney) talked about a comparative study of companies in Australia, Germany and the UK and the development of corporate websites as a medium for communication on ethical, social and environmental issues.

Jennifer McCartney (University of Auckland) presented results from her Masters thesis that investigated the triple bottom line as a strategic management tool in comparison with the balanced scorecard.

Professor Craig Deegan (RMIT University). Unable to attend, his paper was presented by Mathews. Deegan's paper provided delegates with an overview of the current research trends and opportunities on social and environmental accountability and reporting.

Laurel Wolfram (Wolfram Management P/L) provided delegates with a consultants perspective and the initiatives that need to be brought about to bring about a cultural change in the corporate world regarding issues such as the Triple Bottom Line and Corporate Social Reporting.

Jack Flanagan (Australian Catholic University) who spoke about corporate governance, decision-making and financial reporting and accountability.