From Social and Environmental Accounting to Sustainability Accounting and Responsible Investment: Emerging Research Agendas

School of Professional Education and Executive Development,
College of Professional and Continuing Education,
Hong Kong Polytechnic University, Hong Kong

4-5 December 2017

Call for Papers

School of Professional Education and Executive Development (SPEED), College of Professional and Continuing Education, at The Hong Kong Polytechnic University, in collaboration with Centre for Social and Environmental Accounting Research (CSEAR) at the University of St Andrews, is delighted to announce the North-Asia CSEAR Conference in Hong Kong to be held on 4-5 December 2017.

CSEAR was established over 20 years ago in order to undertake and promote research on social and environmental accounting. In addition to the annual International Congress, CSEAR has co-organized a number of academic conferences with tertiary institutions around the world – including Australia, Canada, Finland, France, Portugal, Spain and New Zealand. This is the first time that CSEAR holds an international, regional conference in Hong Kong. As the global financial centre of China, Hong Kong has witnessed the growing salience of sustainability performance issues in accounting and financing among legal entities operating in the region. This North-Asia-Hong Kong CSEAR conference will provide a platform to share current research and developments in Social and Environmental Accounting, Sustainability

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1 This conference is funded by the Research Grants Council (RGC) of the Hong Kong Special Administrative Region under the Inter-Institutional Development Scheme to promote research and scholarly activities for the Local Self-financing Degree Sector (Ref. UGC/IIDS24/B02/16).
Accounting and Responsible Investment. It will facilitate an inter-disciplinary forum for scholars, practitioners and experts to exchange new ideas, encourage ongoing debate, and discuss emerging research agendas.

Local, regional and international scholars are invited to submit an extended abstract of 500 words or a working paper to csearhk2017@speed-polyu.edu.hk by 15 August, 2017. Pertinent research areas include but are not limited to:

- Social and Environmental Accounting
- Sustainability Accounting
- Responsible Investment
- Auditing & Assurance of Sustainability Reports
- Integrated Reporting
- Policy, Regulatory and Compliance Issues with ESG
- CSR and Sustainability Reporting in Public Sectors
- Strategy for Sustainability
- The Role of Social Enterprise

Topics related to the North-Asia Region are in particular encouraged. Authors of accepted papers will be invited to present in the Conference. Authors are also encouraged to submit their accepted papers to Social and Environmental Accountability Journal, the official journal of CSEAR, where they will be subject to the usual revision process. Please visit the following website for further information: https://www.st-andrews.ac.uk/csear/seaj/.

**Important Dates**

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For updates on the Conference, please visit: https://csear2017.speed-polyu.edu.hk/index.html

**Organizing Committee**

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