1. Brief description of Event (50-100 words):

The Fame Lab masterclass was a mandatory event for the 10 finalists of Fame Lab UK in preparation for the UK Final on 25 Apr 2016. Fame Lab is an international science communication competition where participants have to communicate a scientific topic in 3 minutes followed by a 4 minute Q&A session by a panel of judges. The masterclass weekend was a chance to explore many aspects of stage performance and science communication.

2. What were the benefits of attending and what did you gain from the experience in terms of transferable skills and knowledge.

The weekend masterclass was an opportunity to receive constructive feedback on science communication skills from peers and professionals. There was also a chance to practice radio interviews and TV spots. Overall, the emphasis was on honing content development and presentation skills when communicating science to a general audience across various platforms.

3. What actions will you be taking as a result of attending or by making new networking contacts.

I will be competing in the Fame Lab UK Final 2016.

4. Can you share any additional resources produced in connection with the event (e.g. feedback from participants, training resources, website links, and additional materials.

Science communication resources:
- PSCI-COM Mailing List
- Skeptics in the Pub; Pint of Science
- Science Festivals: Cheltenham, Manchester, Brighton, Otley
- Britishscienceassociation.org
- STEMNET (STEM Ambassador)
- Josh Award

6. Tips/experience learned from the event

When communicating science, assume your audience is smarter than you but doesn’t know as much about the topic as you do.

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