**CAPOD Funding Report**

Please complete this report and submit by email to your authorising signature from your School/Unit and capod@st-andrews.ac.uk

Personal details will not form part of the uploaded report to CAPOD webpage

<table>
<thead>
<tr>
<th>Event /Course Title</th>
<th>Broadcasting: An introduction for Researchers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date of event</td>
<td>21/06/2016 – 23/06/2016</td>
</tr>
</tbody>
</table>

1. Brief description of Event (50-100 words): This full day event put on by senior BBC Scotland staff offered an introduction to the inner workings of the commissioning process, specifically focusing on how to turn one's research into a viable program for television or radio. It also involved an in-depth tour of BBC Scotland headquarters and an introduction to many of the individuals involved in broadcast production.

2. What were the benefits of attending and what did you gain from the experience in terms of transferable skills and knowledge. Coming away from the event, I have a much better understanding of the particulars involved in broadcast production and of my potential role in the process as a writer-researcher. This is an invaluable perspective, answering many of my questions and providing a clearer path forward for such activity as I move ahead with my research.

3. What actions will you be taking as a result of attending or by making new networking contacts. Most immediately, the course has inspired me to dig deeper into my research, instilling a confidence, on the one hand, that there are potential media outlets to disseminate my findings, and on the other, a reinvigorated appreciation of the behind-the-scenes spadework required for quality programming.

4. Can you share any additional resources produced in connection with the event (e.g. feedback from participants, training resources, website links, and additional materials).

5. Tips/experience learned from the event. A well-developed program idea must start with a good idea, but also be thick with detail of particulars. Commissioners want to know not only who and what the program will involve, but also that you will be able to honour the implicit promise of delivering great programming.

6. Any additional comments or information regarding the event. I hope that all at CAPOD and any liaisons with SGSASH will accept my heartfelt thanks for facilitating my attendance at this highly beneficial event.