

CAPOD Funding Report

Please complete this report and submit by email to your authorising signature from your School/Unit and capod@st-andrews.ac.uk

Personal details will not form part of the uploaded report to CAPOD webpage

Event /Course Title	Choice modelling and stated choice design course
Date of event	13-17 November 2017

1. Brief description of Event (50-100 words):

The course provides an in-depth introduction to basic choice modelling and stated choice survey design. This training course comprises of lectures and computer practical classes (using R and Ngene software). The course covers the required steps for successful choice modelling analyses, starting from inception via survey design and data collection to modelling, analysis, interpretation and implementation.

2. What were the benefits of attending and what did you gain from the experience in terms of transferable skills and knowledge.

- Enrich the background of choice modelling.
- Getting familiar with the relevant choice modelling procedure.
- Directly applicable on my current choice modelling study.

3. What actions will you be taking as a result of attending or by making new networking contacts.

- Attending the Advanced choice modelling course 25-27 July 2018.

4. Can you share any additional resources produced in connection with the event (e.g. feedback from participants, training resources, website links, and additional materials.

Website: <https://cmc.leeds.ac.uk/courses-phds/cpd/>

Training resources and materials are hardcopies.

5. Tips/experience learned from the event:

- An online support for Ngene software via: <http://choice-metrics.com/forum/>

- Great opportunity for networking and sharing experience with other PhD students.

6. Any additional comments or information regarding the event:

Highly recommended for choice modelling studies.