University of St Andrews

600 YEARS

2013 Entry

Management
Postgraduate Study
Management Features

- We have a student population of approximately 460 undergraduates, 220 taught postgraduates and 35 PhD students.
- In *The Guardian University Guide 2013* we are named the best university in Scotland and fourth the UK, and our Business and Management Studies also ranked top in Scotland and fourth in the UK.
- One of the world’s top 25 Arts and Humanities universities in the *Times Higher Education* World Rankings.

Postgraduate Programmes
www.st-andrews.ac.uk/management

**MLitt (One year)**
- Human Resource Management
- International Business
- Marketing
- Management
- Finance and Management
- Managing in the Creative Industries
- International Business and Strategy
  (with Moscow State University) *

**MSc (One year)**
- Management and Information Technology

**MRes (One year)**
- Management Studies

**PhD (Three years)**

For all Masters degrees there are exit awards available that allow suitably-qualified candidates to receive a Postgraduate Certificate or Postgraduate Diploma.

* For more information on this specific programme, please contact the School.

Our Philosophy
As part of a leading research-intensive university, the School of Management comprises a community of scholars that research and contribute to the guiding principle of responsible enterprise. We are concerned with formal and informal ways of organising a wide variety of ‘enterprises’: private, public and social. We explore issues of accountability and ethics as we
study these enterprises, by pursuing a number of intellectual themes that guide our research and teaching. These include the ethics of corporate governance, the impacts of investment, organising for creative outcomes, the internal management of organisations and the interactions between organisations and society.

The School has successfully competed for, and received, major grants which have funded the development of projects in key research themes. The results of this research have been reported in the top international journals as well as being used by policy makers and practitioners. Our research guides and informs our teaching in the School where we encourage our students to engage critically with this subject matter and develop their skills in analysis, synthesis, evaluation and application. We believe that research and teaching should produce and communicate both theoretical and practical insights. For further details on current staff research interests see: www.st-andrews.ac.uk/management/aboutus/people/academic

You can keep up-to-date with School of Management developments at: www.st-andrews.ac.uk/management

Location
The School of Management is located in the Gateway Building on the North Haugh which is set in an open green space close to the beach, halls of residence, sports facilities and the town centre. The Gateway has state-of-the-art lecture and seminar facilities as well as an extensive private study area for students. In addition, there is a public café on the ground floor of the building with views of the famous Old Course golf course and the North Sea.

Student Life
The School of Management has a truly international feel with staff and students from over 35 countries, representing a wide diversity of cultures and interests. Our programmes are student-centred and our staff at the School of Management are here to ensure that your arrival and integration into your chosen programme of study are smooth and enjoyable. In addition, our students have a Management Society which organises a broad range of activities, both subject related and social. The University also has a number of other student societies relating to the management discipline.

“Studying here has pushed me to think in new dimensions, to look beyond our pre-framed world, to think critically and to pay attention to the underlying order of things. A perfect mix of academic challenge, very recent information and engaging lecturing gave me a unique personal study experience. I will always also remember the incredible social and cultural experience at St Andrews; with many societies, lots of exciting social events, its beautiful scenery, its mediaeval charm, and very diverse student community. I not only improved my academic skills but also could practice responsibility, establish new networks and found awesome friends.”

CHRIS
Weimar, Germany
MLitt International Business
Degree Structures

MLitt and MSc
The Master of Letters (MLitt from the Latin *magister litterarum*) is a one-year, full-time taught postgraduate Masters Degree. This degree is equivalent to other UK taught Masters Degrees, such as an MSc.

The award of MLitt will require you to pass taught modules with a minimum value of 120 credits. To qualify for progression to the dissertation for the MLitt and/or MSc you must have achieved a grade point average (GPA) of 13.5 (on a 20-point scale), or better, on 120 credits of the modules taken in the first two semesters.

As an MLitt / MSc student you will be required to undertake an in-depth investigation into issues within the field of business and prepare a 15,000-word, 60-credit dissertation to be submitted during your final semester. To be awarded the MLitt, you will have to complete successfully taught modules and the MLitt Dissertation to a credit value of 180 points at Masters level, with overall completion normally expected by 31 August of the year following first matriculation.

PhD and MRes
The degrees of Doctor of Philosophy (PhD) and Master of Research (MRes) are available within the School. The MRes is a research-oriented degree studied over one year, which is taken as research training for doctoral study. This programme has a significant taught element in the first two semesters and requires students to undertake a dissertation of 15,000 words.

The PhD is studied over three to four years and the thesis is composed of specialised research. Topics for research for these degrees are related to the research interests of members of the School. Research students have regular meetings with their supervisors at which progress is reviewed.
Postgraduate Taught Programmes
Each of our taught postgraduate programmes is co-headed by two Directors who play a central and proactive role in the academic leadership of their programme and the student cohort. This activity is co-ordinated by the School’s Director of Postgraduate Programmes, Julie Brooks and the Director of Operations, Martin Dowling, and supported by a small team of postgraduate secretaries.

For any information you require with regard to our programmes, please contact a member of the team by email: pgmanagement@st-andrews.ac.uk

Teaching Methods
The taught elements of the programmes are delivered through a mixture of core and option modules, with each of the first two semesters having approximately twelve hours per week of staff / student contact. We use a range of delivery methods, including lectures, small group tutorials, workshops and seminars. Our average lecture size is 30 students, however, in some cases students may have seminars of 15-18 students or larger lectures with up to 100 students, which would normally be augmented by small-group tutorials. There is also a weekly series of lectures and workshops for all students focusing on research methods and other topics to help prepare for the dissertation. In addition to scheduled classes, you will have the opportunity to participate in our Masters Extra (MX) Programme, which includes guest lectures from academics and business executives, specific sessions to enhance your career development opportunities and a range of corporate visits.

Assessment
During the first two semesters, assessment on the taught postgraduate programmes is normally via a combination of coursework and examinations. The dissertation module will provide you with the opportunity to undertake an independent research project supervised by an academic member of staff. All students will attend lectures throughout Semesters 1 and 2 to prepare them for the research required for their dissertation and draft a research proposal to be submitted in Semester 2. Students will be assigned a supervisor on the basis of their proposals and then undertake their research and write their dissertation over the summer.
Successful completion of the core modules specified for each degree, and any additional optional modules required (see below) bringing the credit total to 120, leads to the award of a Postgraduate Diploma. The successful completion of the dissertation module will result in the award of MLitt.

Sample List of MLitt / MSc Option Modules *

- Alternative Investments
- Creative Marketing Communications
- Entrepreneurship Creativity and Innovation
- Ethics, Organisations and Management
- Financial Systems
- International Financial Management
- International Marketing
- Leadership in Organisations
- Managing People in Global Markets
- Marketing and Society
- Non-governmental Organisations (NGOs): Critical Perspective
- Risk Management
- Scenario Thinking and Strategy

* Please note: this list is subject to change on an annual basis. Some Option Modules may be geared specifically to a particular MLitt / MSc programme and attendance / student numbers may be limited.

For up-to-date and full information on all our programmes and modules, please go to: www.st-andrews.ac.uk/coursecatalogue
Entrance Requirements

- A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours) or better. We may also take into account work experience, so if a student has a good degree that meets the above broad criteria, and has two or more years' relevant work experience, we will seriously consider their application.

- You must demonstrate a high level of proficiency in English. If English is not your first language, you will need a minimum of IELTS 7.0, a minimum of 6.5 in each component, or TOEFL IBT of 100. See: www.st-andrews.ac.uk/elt/entry (For further detail on specific programme requirements, see the following entries.)

Application Process

Further information and an online application form can be found on the Management web pages: www.st-andrews.ac.uk/management

“Studying in the School has proved to be an extraordinary experience. It is a place where academics with high expertise are there for you, eager to assist you every step of the way, while the interaction with international students leads to passionate and genuine ideas. The unparalleled beauty of the mediaeval city with its historical atmosphere and the sandy beaches are features that will remain unforgettable. For individuals that seek knowledge, thrill, and inspiration St Andrews is the ideal place to start their new big adventure.”

IOANNIS
Athens, Greece
MLitt International Business
Masters in Human Resource Management (HRM); Masters in International Business; Masters in Marketing

Entrance Requirements: A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in business, management or a related discipline.

Programme Duration: One year (September to August) full time.

These three advanced programmes have been designed for students with an educational background in business and management or a related discipline and therefore aim to extend students’ knowledge in their chosen subject. This academic underpinning will ensure students approach their studies at Masters Level with a firm understanding of management concepts and contexts. The above programmes will focus on subject-specific topics with which students should be familiar, but they will aim to deepen their knowledge, understanding and critical competencies. Students on these programmes will take two common core modules – Contemporary Global Issues in Management (MN5001) and Contemporary Conceptual Issues in Management (MN5002).

Contemporary Global Issues in Management (MN5001)
This module focuses on the major global issues that will impact – in positive and negative ways – on the practice of management and the skills managers require to incorporate this knowledge into their understanding of particular aspects of practice and theory. The module is also designed to provide a context within which international students can understand challenges that manifest themselves in their country of origin as well as the impact on other countries.

Contemporary Conceptual Issues in Management (MN5002)
This module focuses on providing students with the skills and knowledge to tackle more advanced conceptual issues in contemporary management thinking. The module is not just about sharing new ways of conceptual-thinking, it is also about inculcating more critical and engaged practices as students encounter this new material. This module will cover a variety of critical topics that will encourage students to analyse, challenge, evaluate and research aspects of management and organisational life.
“My time in Management has not only provided me with a fundamental knowledge of diverse fields, but also changed my way of thinking. The necessity for critical thinking and questioning as well as the need to reframe and rethink things you already knew, were the most important things that I learned. Another aspect that has changed my life is the number of amazing and talented people, who definitely provided me with an unforgettable experience and knowledge about different cultures.”

EKATERINA
Moscow, Russia
MLitt in International Business and Strategy

Students on these programmes will also have ‘Masterclasses’ in their subject area as a second semester core module. The idea of the Masterclass modules is to focus on specialist topics related to Marketing, Human Resource Management or International Business and to discuss these topics in depth through a combination of lectures and focused discussions. In some cases, the Masterclasses may involve visiting speakers or specialist reading to fully develop students’ understanding of the topic of the master class.

Masters in Human Resource Management (HRM) (MLitt)

Aim of Programme: Human Resource Management takes a comprehensive approach to the management of an organisation’s most valuable and valued assets – the people working there who individually and collectively contribute to the achievement of its objectives. The MLitt in HRM programme will promote your understanding of the principles and practices of managing a workforce within the context of the overall strategic management of organisations. The human resource management focus of this degree will enable you to obtain a professional role within this key area of activity across a wide variety of organisations.

Programme Structure – for Human Resource Management

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
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<tbody>
<tr>
<td>Contemporary Global Issues in Management</td>
<td>Contemporary Conceptual Issues in Management</td>
<td>Dissertation (including research methods preparation)</td>
</tr>
<tr>
<td>Managing and Developing People</td>
<td>Masterclasses in Human Resource Management</td>
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<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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</tbody>
</table>
“The academics who teach with passion and a great understanding of the subjects, the helpful and friendly staff and a multicultural student body make up the heart and soul of the Management School. The Marketing programme has exceeded its promises – not only engaging us in marketing theories and practice but allows each and every one of us to challenge ourselves and realise our utmost capabilities as future marketers. The perfect combination between the excellent academic and social life reassure me that I have made the right decision in joining St Andrews.”

PATTI
Bangkok, Thailand
Current MLitt in Marketing student

Masters in International Business (MLitt)

Aim of Programme: The development of the global marketplace has increased the need for well-educated managers who can work cross-culturally and possess a knowledge and understanding of key business disciplines. The MLitt in International Business will allow you to meet these challenges as well as preparing you to tackle new ones by providing a critical understanding of key issues in international business. The curriculum has been designed to introduce you to new approaches to business thinking and to enable you to embark on a career within a multi-national or global organisation.

Programme Structure – for International Business

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
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<tbody>
<tr>
<td>Contemporary Global Issues in Management</td>
<td>Contemporary Conceptual Issues in Management</td>
<td>Dissertation (including research methods preparation)</td>
</tr>
<tr>
<td>Global Business Strategy</td>
<td>Masterclasses in International Business</td>
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<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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Masters in Marketing (MLitt)

Aim of Programme: The Masters degree in Marketing is a challenging programme that combines solid academic enquiry with the key subject knowledge required by marketing professionals. On completion of the Marketing programme, you will be more knowledgeable about marketing issues both domestically and internationally; you will be able to think strategically and manage operationally as well as becoming a more rounded marketing professional. This programme approaches topics in greater depth than those covered in a traditional undergraduate marketing curriculum, so that you will be prepared to embark on a career in this field.
Programme Structure – for Marketing

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
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<tbody>
<tr>
<td>Contemporary Global Issues in Management</td>
<td>Contemporary Conceptual Issues in Management</td>
<td>Dissertation (including research methods preparation)</td>
</tr>
<tr>
<td>Consumer Behaviour and Marketing Research</td>
<td>Dialogue and Debate in Marketing (Masterclasses)</td>
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<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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Masters in Finance and Management (MLitt)

**Entrance Requirements:** A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in a business, economics or finance-related subject.

**Programme Duration:** One year (September to August) full time.

**Aim of Programme:** This programme aims to give students a strong foundation in the principles and practice of finance within organisations. Most decisions within organisations have financial implications. They are central to the efficient management of complex organisations and the survival of the firm. The internationalisation of corporations and financial markets, together with the complexity of accounting systems and increased corporate financial responsibilities, make a sound understanding of finance imperative for any successful manager. This programme has been designed so that you will be prepared to embark on a career within corporate finance, investment management or a finance-related team within an organisation.

Programme Structure – for Finance and Management

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
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<tbody>
<tr>
<td>Corporate Financial Management</td>
<td>Strategic Financial Management</td>
<td>Dissertation (including research methods preparation)</td>
</tr>
<tr>
<td>Investment and Portfolio Management</td>
<td>Research Methods in Finance and Management</td>
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</tr>
<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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Masters in Management (MLitt)

Entrance Requirements: A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in a subject other than business or management – students with a background in business or management are advised to consider the MLitt Human Resource Management, MLitt Finance and Management, MLitt International Business or the MLitt in Marketing.

Programme Duration: One year (September to August) full time.

Aim of Programme: Management is a broad and complex discipline, encompassing a diverse range of issues on both global and local levels. The Masters in Management programme is geared to providing you with an integrative understanding and a flexible approach to problem solving within organisations that will enable you to acquire the expertise you need to pursue your future career. The curriculum has been designed to provide recent graduates of all subject areas and cultural backgrounds with a solid foundation in contemporary management methods. In particular, graduates from a non-business discipline with little or no work experience will benefit from this comprehensive, one-year programme. This degree will provide you with important analytical and management skills required to obtain a professional position with managerial responsibilities or a leadership role within an organisation.

Programme Structure – for Management

<table>
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<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
</tr>
</thead>
<tbody>
<tr>
<td>Managing Human Resources</td>
<td>Marketing: Principles and Practices</td>
<td>Dissertation (including research methods preparation)</td>
</tr>
<tr>
<td>Corporate Finance and Accounting in a Global Context</td>
<td>Strategic Management</td>
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<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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</table>
“This degree is quite unique, especially since it encompasses all creative industries rather than focusing on a few. A truly rewarding aspect is the chance to work with a diverse group of students, both geographically and professionally. This enhanced our learning experience by allowing us to engage with peers who each have experiences from different industries, ranging from performing arts to advertising. Furthermore, the assignments can be chosen to suit our personal industry of interest, which allows us to develop greater understanding of how they function.”

NOORA Riffa, Bahrain
MLitt in Managing in the Creative Industries

Masters in Managing in the Creative Industries (MLitt)

**Entrance Requirements:** A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in an arts, humanities, or social sciences discipline and significant relevant experience (work or voluntary) in an organisation concerned with creativity, creative services and/or intellectual property. Please note that this programme has been designed for students from a background other than business or management, so students with a business background will not be eligible for admission to this programme.

**Programme Duration:** One year (September to August) full time.

**Aim of Programme:** This programme is designed to help you pursue a career in the creative industries or to establish your own business in this field. It is designed around six intensive modules that cover the knowledge and skills required for working in the creative industries, including an understanding of the creative process, managing in complex environments, and understanding social dynamics. These elements are combined with the knowledge and skills of business planning, entrepreneurship and financial management. For more details please consult our website: [www.capitalisingoncreativity.ac.uk](http://www.capitalisingoncreativity.ac.uk)

**Programme Structure – for Managing in the Creative Industries**

<table>
<thead>
<tr>
<th>Semester 1</th>
<th>Semester 2</th>
<th>Whole Year Module</th>
</tr>
</thead>
<tbody>
<tr>
<td><em>Understanding the Creative Industries</em></td>
<td><em>Understanding Practice and Theory in the Creative Industries</em></td>
<td><em>Dissertation (including research methods preparation)</em></td>
</tr>
<tr>
<td><em>The Creative Process</em></td>
<td><em>Valuing and Evaluation</em></td>
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<tr>
<td>Option 1 (see list on page 6)</td>
<td>Option 2 (see list on page 6)</td>
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Masters in Management and Information Technology (MSc)

Entrance Requirements: A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in either a business- or management-related programme or in an IT-related discipline.

Programme Duration: One year (September to August) full time.

Aim of Programme: This Programme is offered by the School of Computer Science with input from the School of Management. It is a challenging degree combining the skills and experience of leading academics from both Schools to prepare you for a relevant career. The programme will introduce modern information and communication technologies, as well as management techniques to equip you with a range of analytical, critical, communication and information management skills. You will develop a number of general analytical and practical skills through the completion of a research project in the form of an MSc dissertation.

Programme Structure – for Management and Information Technology
This programme is made up of modules from the School of Computer Science and the School of Management. Supervision of the dissertation will be provided by the School of Computer Science. Please see our web page for details of the updated programme structure.

The Masters Extra (‘MX’) Programme
The MX Programme – an integrated programme between the School of Management and the University Careers Centre – has been established to provide focused careers events and support for postgraduate students. The programme comprises a series of informative and innovative lectures and workshops by guest speakers, business simulations and organisation visits. Students have the opportunity to enhance their career opportunities by participating in this programme alongside our suite of taught Masters programmes.
**MRes/PhD in Management Studies**

**MRes Programme**

**Entrance Requirements:** A good undergraduate degree equivalent to a 2.1 (Upper Second Class Honours), or better, in a business or management-related programme or Masters-level for direct entry to PhD Programme (see below).

**Programme Duration:** One year (September to August) full time.

**Programme Aims:** The MRes aims to equip students with core research skills and with a wide knowledge of contemporary management thought. This programme is designed for students who intend to pursue doctoral study and in particular those with a research interest aligned to the Schools’ research themes.

**Core Subjects**

The core subjects for the MRes programme comprise a combination of Faculty-level and School of Management-specific modules:

- **Being a Social Scientist: Skills, Processes and Outcomes** (Faculty Level)
- **Quantitative Methods in Social Research** (Faculty Level)
- **Qualitative Methods in Social Science** (Faculty Level)
- **Philosophy and Methodology of the Social Sciences** (Faculty Level)
- **Contemporary Global Issues in Management**
- **Contemporary Conceptual Issues in Management**
- **Option/Elective Module** (see list on page 6)
- **Dissertation**

"St Andrews' innovative pool of staff and outstanding visiting speakers led me to the right place for my career in academic research, especially with the MX programme. The rich multinational environment where I can build solid friendships with my classmates, from cross-cultural backgrounds, broadens my mind and equips me with a global perspective. I particularly appreciate the unique history of St Andrews. The dynamism of student life and tranquility of this ancient university is a great fusion."

SHISHI  
Ningbo, Zhejiang, China  
MLitt Finance and Management
Doctoral Programme

**Entrance Requirements:** A good Masters degree in a business- or management-related subject. Masters degrees in research-relevant areas may also be accepted at the discretion of the School.

**Programme Duration:** Normally three to four years.

**Programme Aim:** The Doctoral Programme will result in the completion of an independent and original piece of research and it will provide you with an opportunity to develop your general and specific research skills to enable you to better engage with your research topic. In addition, the Programme seeks to facilitate the development of personal and professional skills, knowledge, and expertise, to enhance future employment opportunities.

For more information on the sessions, events and responsibilities that are regarded as core and compulsory to the Doctoral Programme please see our web pages:

[www.st-andrews.ac.uk/management/programmes/researchdegrees/phd/](http://www.st-andrews.ac.uk/management/programmes/researchdegrees/phd/)

**GRADskills – enhancing researchers’ skills and employability**

PhD and MPhil research students at St Andrews have access to GRADskills, an extensive and award-winning generic skills development programme for early stage researchers. Further details of the GRADskills programme are available at:

[www.st-andrews.ac.uk/capod/students/pgresearch/](http://www.st-andrews.ac.uk/capod/students/pgresearch/)

“The chance to work with a highly-qualified group of teachers and multicultural peers from top universities, together with the safe and socially active environment, has made my experience at St Andrews totally unique. This challenging and extremely exciting one-year programme represented the perfect combination of theory and up-to-date case studies which has provided me with the best base for my career. This has been possible thanks to the opportunity to engage in positions of responsibility, whilst learning how to work under pressure both in teams and individually.”

FRANCESCO

Reggio Emilia, Italy

MLitt Marketing
Global Connections
A cosmopolitan study environment is critical to networking on a global stage. There are over 100 countries represented at Scotland’s oldest university giving you a truly international student community in which to learn. This international aspect of your business education will allow you to become familiar with cross-cultural issues and to develop personal business contacts across Europe, India, North America and the Far East, an important factor in relationship marketing.

Graduation takes place twice a year. On graduating, you will automatically become a member of the General Council of the University of St Andrews with a network of over 50,000 graduates, friends and benefactors worldwide.

The UK GRAD Programme
A website has been established by the funding councils and other organisations that support research in the UK for postgraduate training (see www.vitae.ac.uk). The website contains useful information about completing a PhD. Additionally, it describes a residential course open to second- and third-year postgraduates. The course is aimed at helping students to achieve their career and personal development goals. For students funded by research councils, the course is free both to the student and the School. Students who are not funded by the research councils are eligible to attend and may apply to the School for financial support.
Career Opportunities

Employment opportunities exist for graduates in a wide range of organisational contexts such as management consultancy, investment banking, fast moving consumer goods, non-governmental organisations, business development agencies, tourism, advertising and public relations, the Civil Service, government agencies and the education sector.

Alumni from the School of Management have found employment in the fields of general management, marketing and brand management, accountancy, investment analysis, fund administration and other aspects of the financial services industry. Graduates have taken up these roles in a wide variety of organisations in the public and private sector including: Bain and Company, HSBC, Nomura Bank, Blackrock Global Investment Management, Accenture, Credit Suisse Group, Deloitte, Standard Life, BP Amoco, Barclays, Halifax Bank of Scotland, KPMG, IBM, Ernst and Young, AXA Insurance, EasyJet, Danone and Greenpeace.

In addition, a number of past graduates have gone on to do research or to study for a PhD. The School of Management works closely with the University’s Careers Centre to prepare and assist you in selecting future career options.
“Studying at the University of St Andrews has given us a unique opportunity to work with people from all over the world. This multicultural environment prepared us for our international careers and the course has given us a foundation of skills and networks for the future.”

LUCA
Munich, Germany
MLitt in International Business

PRISCILLA
Paris, France
MLitt in International Business

MARCO
Innsbruck, Austria
MLitt in Marketing
The School of Management
University of St Andrews, The Gateway, St Andrews, Fife KY16 9SS, Scotland, UK

Taught Postgraduate Programme
Management Team:
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F: +44 (0)1334 461998
E: pgmanagement@st-andrews.ac.uk
W: www.st-andrews.ac.uk/management

PhD Applications:
Postgraduate Research Secretary
T: +44 (0)1334 462871
F: +44 (0)1334 462801
E: phdres@st-andrews.ac.uk

Postgraduate Admissions
University of St Andrews,
St Katharine's West, 16 The Scores,
St Andrews, Fife KY16 9AX, Scotland, UK
T: +44 (0)1334 463325
F: +44 (0)1334 463330
E: pgrecruitment@st-andrews.ac.uk

Visiting Days
There will be two Visiting Days, 14 November 2012 and 13 March 2013, when you can look round the University and talk informally to staff about courses. Booking for these events is essential. For more information see the prospectus or:
www.st-andrews.ac.uk/admissions/pg/visiting

www.st-andrews.ac.uk

Accessible editions of the Postgraduate Prospectus and Subject Leaflets can be found at:
www.st-andrews.ac.uk/admissions/pg/prospectus
Braille and Audio versions are available on request to
Print and Design: +44 (0)1334 463020

The University’s Terms and Conditions for matriculated students can be found in the PG Sponsio Academica at: www.st-andrews.ac.uk/pgstudents/rules as can the Policies for both Taught and Research Postgraduates.

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