



University of St Andrews  
*from first to foremost*

600 YEARS  
1413 – 2013

# “The Changing Funding Landscape for Growth-Oriented Start-ups and SMEs since the Global Financial Crisis”

Tuesday 16<sup>th</sup> June, 2015

Parliament Hall, University of St Andrews

The **Centre for Responsible Banking and Finance** at the University of St Andrews is hosting a seminar on June 16<sup>th</sup> 2015 to examine the funding issues facing growth-oriented start-ups and SMEs.

**Registration/Coffee: 10.00-10.30am**

**Agenda Morning: 10.30-12.30pm**

## ***The Rise of Alternative Sources of Finance: A Practical Perspective***

- ❖ Modwenna Rees-Mogg, Founder of Angel News and Author of the book ‘*Crowdfunding - How to raise money and make money in the crowd*’: “Growing up in the Crowded World”
- ❖ Dr Dan van der Schans, British Business Bank: “The Role of the British Business Bank in Diversifying Sources of Debt Funding in Smaller Businesses”
- ❖ Sandy Finlayson, MBM Commercial: “Moving the Dial: Sources of Funds for High Growth Starts and High-Tech SMEs”
- ❖ Danny Meaney, Up Accelerator: “The Rise of Start-Up Factories”
- ❖ Dr Andrew McNeil, Taragenyx: “Start-Up Funding Issues for Medtech Companies ”

***Closing Discussion: 12.00-12.30 (Discussants and Discussion)***

***Lunch & Networking: 12.30-1.30pm***

***Afternoon Speakers: 1.30-3.30pm***

## ***Current Research on SME Funding and Alternative Finance***

- ❖ Dr Neil Lee and Dr Ross Brown, London School of Economics/University of St Andrews: “Finance for Innovative SMEs: Does Geography Matter?”
- ❖ Professor Colin Mason, University of Glasgow: “The Changing Nature of Business Angel Investing”
- ❖ Dr Suzanne Mawson, University of Stirling, Dr Ross Brown and Alex Rowe, University of St Andrews: “Equity-Based Crowdfunding: Some Preliminary Empirical Evidence”

***Closing Q&A/Discussion: 3.45-4.00pm***

**Registration** If you would like to register for this free event please complete the following registration form:  
<https://eventbrite.co.uk/event/16911543883/>

For further details please contact Dr Ross Brown: [Ross.Brown@st-andrews.ac.uk](mailto:Ross.Brown@st-andrews.ac.uk)

