

University of
St Andrews

Business School Executive Education



About the University of St Andrews Business School

Welcome to the University of St Andrews Business School, where centuries of academic excellence meet the future of business leadership.

Founded in the early 15th century, St Andrews is Scotland's first university and the third oldest in the English-speaking world. The University enjoys a rich tradition of social consciousness and a small collegiate community with a vibrant global outlook.

The Times and Sunday Times Good University Guide 2025 named St Andrews Scottish University of the year and University of the Year for Student Experience 2025. The Guardian University Guide 2025 ranked St Andrews as the top University in Scotland and second in the UK. The most recent UK-wide benchmark of research excellence, the Research Excellence Framework (REF) 2021, ranked the University of St Andrews amongst the highest quality in the country, with more than 88% of its research classed as world-leading or internationally excellent.

Our newly formed Business School brings together leading global academics and practitioners across management, finance and economics.

In the *Guardian's University Guide 2025* we rank:

#1

in **Finance and Management** in the UK

#2

in **Economics** in the UK

We extend our expertise to a world-class Executive Education experience that blends cutting-edge research, academic rigour and global perspective. This inspires transformative thinking and leadership, equipping you and your organisation to innovate and excel in your field.



Professor Mark Brewer
Dean and Head of
Business School



Introducing our pioneering Executive Education portfolio

Organisations are facing unprecedented challenges that require innovative thinking and decisive leadership. Our carefully crafted programmes address these challenges head-on, offering focused insights into critical areas such as Generative AI, climate change adaptation, and future-focused leadership.

What distinguishes our approach is the seamless integration of world-class academic expertise with practical business application. Our teaching staff includes both leading researchers and accomplished industry practitioners. This will ensure that you receive insights that are academically rigorous and immediately applicable to your organisation.

You will engage with real-world challenges, collaborate with fellow leaders, and develop actionable strategies to implement. Each programme provides a transformative experience that goes beyond traditional executive education, equipping you with the tools and perspectives you need to drive meaningful change within your organisation.

The historic University of St Andrews, Scotland's oldest seat of learning, provides an inspirational setting for your executive education journey. Our medieval campus, where pioneers and innovators have studied for over 600 years, offers the perfect environment for reflection, connection and breakthrough thinking.

Join us and take the next step in your leadership journey.



Dr Marcel Lukas
Vice-Dean of
Executive Education

Partner with us, as we shape a new era of leadership education

Welcome to Executive Education at the University of St Andrews. A new business enterprise created within our newly established Business School, we are pleased to offer a world-leading centre for learning and development for executives and organisations.

Executive Education at St Andrews has arrived, and we invite you to join us. We're excited to offer executives a portfolio of short course options delivered in St Andrews and at other select locations around the globe. We also partner with organisations, working with companies across every industry sector and geography to develop their people, build leadership capability and deliver real impact across their business.

For centuries, the University of St Andrews has been transforming the lives of young learners from all walks of life and every corner of the globe who have had the opportunity to come to this special place to learn and grow. Now is your opportunity. We invite you, your team, and your organisation to come and discover the magic of this place. In this busy, complex, and uncertain world, St Andrews will provide you with a new space to think, explore, discover, transform, and redefine leading and your leadership practice. Learning with our global faculty and leading industry practitioners and from other executives from around the world, your St Andrews experience will equip you with new knowledge, skills and understanding (and new international networks!), leaving you better equipped, prepared and ready for leading in a new digital world.

Thank you again for your interest in our executive education programmes, and we look forward to welcoming you to our St Andrews home.



Tim Ringrose
Head of Executive
Education

Executive Education short courses 2025

Our executive short courses span the areas of finance, AI, leadership, sustainability and healthcare. Join our academic and industry experts, for an immersive three or four-day experience and return to your organisation equipped with the latest insight, a new peer network and practical actions to transform the way you work.



Generative AI in Finance & Business

Dr Marcel Lukas

Generative AI in Finance & Business equips you with the latest knowledge on generative AI in business and finance. Beyond theoretical understanding, you'll develop practical skills in prompt engineering, model selection, and AI strategy development that you can apply immediately. You'll take away your personal AI readiness assessment to put everything you've learned into action.



Sustainable Finance

Dr Eleonora Sfrappini

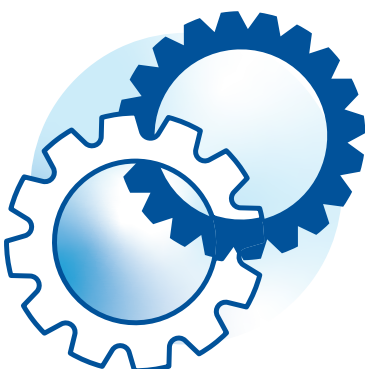
Environmental, Social and Governance concerns are increasingly impacting financial markets participants exposing them to risks but also opportunities. Sustainable Finance introduces practitioners to key concepts in sustainable finance. It equips you with the knowledge to understand these risks and think critically about how they can impact corporate, household, and institutional financial decisions, as well as your own role within your organisation.



Contemporary Issues in Banking and Finance

Prof John Wilson

Navigate the future of banking and finance with confidence. Contemporary Issues in Banking and Finance immerses you in the critical challenges and innovations shaping the industry today – from regulatory oversight and systemic risk to AI, and ESG investing. You'll leave with strategic insights and practical tools to navigate the rapidly evolving financial landscape and drive innovation within your organisation.



Leading for the Future

Dr Anna Brown

Leading for the Future equips leaders with the tools to navigate uncertainty and drive transformative change. Through innovative futures methodologies and storytelling techniques, you'll develop the creative mindset and critical thinking skills you need to envision and shape a more inclusive and sustainable future for your organisation and beyond. You'll challenge assumptions about business-as-usual thinking and leave with the confidence to shape the future for the better.



The Leadership Leap

Dr Sandra Romenska

Seamless leadership transitions are critical to an organisation's success. The Leadership Leap equips current and aspiring leaders with the knowledge and skills to effectively manage leadership succession within their organisations. You'll learn strategies for smooth handovers, and how to manage stakeholder relationships, navigate emotional and professional impacts, and promote equality and diversity.



Conflict Unlocked

Dr Sandra Romenska, Ruth Unsworth, Prof Ruth Woodfield

Managing conflict is an inevitable part of leading change. Conflict Unlocked explores proven strategies to transform conflict into opportunities for engagement and innovation, reducing stress and absenteeism while boosting stakeholder satisfaction. By integrating mediation and conflict management, change management, crisis leadership, and emotional intelligence, you'll leave empowered to turn resistance into growth, foster team cohesion, and drive successful organisational outcomes.



Investing in Net Zero for Executives

Dr Sean Field

Net Zero has become the moral touchstone of many government, corporate and institutional climate change pledges. Learn how to design, implement, and evaluate your organisation's Net Zero strategy using the tools and methods of top economic analysts. Drawing on real world examples and using hands-on training, Investing in Net Zero for Executives will take you from concept to implementation, allowing you to confidently and analytically lead your organisation's Net Zero strategy.



Value-Based Healthcare

Dr Sandra Romenska

Reducing costs, driving efficiencies and addressing inequalities in healthcare are vital to improve patient outcomes. Value-Based Healthcare equips you with the advanced capabilities to integrate VBHC principles with Lean methodologies through effective leadership. You'll experience first-hand how VBHC focuses on improving patient outcomes while Lean tools enhance operational efficiency, and leave equipped to implement these integrated approaches in your professional role, ready to lead the future of healthcare.

Executive Education short courses

A unique learning experience

St Andrews offers a unique learning environment, combining seven centuries of academic tradition with forward-thinking innovation. Executive Education participants will benefit from a distinctive blend of rigorous research-led teaching, collaborative peer engagement, and immersive experiences that foster leadership, strategic thinking, and impact.

Benefits for you

- **Immediate Impact**
Apply cutting-edge frameworks and insights directly to your workplace challenges. Gain practical tools and actionable strategies you can implement from day one.
- **Career Acceleration**
Build advanced capabilities in critical areas like AI, sustainability, and leadership. Develop the strategic mindset and skills needed for senior roles.
- **Powerful Network**
Connect with diverse leaders across sectors and industries. Join an active alumni community for ongoing learning and collaboration.
- **Transformative Learning**
Experience our unique blend of academic excellence and industry expertise in an inspiring historic setting. Engage in immersive, interactive sessions that challenge your thinking.

Benefits for your organisation

- **Strategic Development**
Strengthen your talent pipeline and build organisational capabilities through research-backed frameworks and immediate application of learning. Our world-class faculty blend academic rigour with industry expertise.
- **Future-Ready Leadership**
Equip your teams to navigate disruption across AI, sustainability, and finance. Courses focus on practical implementation of cutting-edge insights to drive innovation and growth.
- **Competitive Advantage**
Access latest research and thought leadership from the UK's #1 ranked university in Finance and Management. Our courses address critical business challenges from generative AI to value-based healthcare.
- **Global Network**
Connect your organisation to diverse industry leaders, academic experts, and innovative peers. Create lasting partnerships that spark collaboration and knowledge exchange.
- **Return on Investment**
Maximise development spend through our Corporate Membership programme, offering significant savings on short courses and custom programmes. Flexible options support organisations of all sizes.



Testimonials from Executive Education delegates

“ Highlights were the diverse group of delegates and the lecturer’s high-quality teaching. He created a friendly and open environment that made us all feel comfortable to contribute and ask questions. ”

Industry: Financial Services

“ The guest talks were an excellent addition. ”

Industry: AI Accelerator

“ The programme was well put together and delivered excellently. ”

Industry: Mortgage Company

“ Great to have the option for short, in-person learning during the summer months. Perfect for my needs and fit well within my schedule. ”

Industry: Software Company

Read on to learn more about our Executive Education short courses, or alternatively find out more by scanning the QR code.



Our expertise



Prof Anna Brattström
Professor of
Entrepreneurship



Prof Mark Brewer
Dean and Head of
Business School



Dr Anna Brown
Senior Lecturer
in Management



Prof Carole Elliott
Professor of Leadership
Development



Dr Sean Field
Director of Policy,
Centre for Energy Ethics



Dr Marcel Lukas
Vice-Dean of
Executive Education



Prof Phillips O'Brien
Professor of
Strategic Studies



Mr Tim Ringrose
Head of Executive
Education



Dr Sandra Romenska
Senior Lecturer
in Leadership



Ruth Unsworth
Head of Wellbeing
and Mediation



Dr Eleanora Sfrappini
Lecturer in Finance



Prof John Wilson
Professor of Banking
and Finance

Head of Department
of Finance



Prof Ruth Woodfield
Professor of Equalities
and Organisation

**Our faculty bring a wealth of world-class industry
experience to Executive Education. Find out more
about our expertise by scanning the QR code.**



Customised programmes

Our customised programmes bring St Andrews world-class academic and industry experts to your organisation. We work across all sectors and geographies, and can deliver learning experiences here in St Andrews, or at other locations, across the globe. Whether it's a one-day masterclass, a week-long residential course or a hybrid programme delivered over 12 months, the format and innovative content is completely tailored to your business requirements.

Our team also has over 30 years of experience in customised learning solutions for international private and public organisations, and study trips for universities and Executive MBA students.

The unique experience of a comprehensive St Andrews executive programme includes a mix of blended learning, including virtual and in-person classroom sessions, asynchronous e-learning, and experiential learning activities. This holistic approach to development will enhance participants' skills and learning through deep engagement with university faculty, industry experts and practical and easily applied, real-world examples.

If your organisation is interested in investing in its development and people with St Andrews Executive Education, we're pleased to offer a range of competitive incentives to support your aspirations. They offer maximum flexibility and an excellent return on investment.

Please get in touch to discuss how we can support your organisation's development needs. We look forward to hearing from you.

Please contact:

The Executive Education Team
execed@st-andrews.ac.uk



Executive Education Corporate Membership benefits

If your organisation is interested in investing in its development and people with St Andrews Executive Education, we're pleased to offer a range of incentives to support your aspirations.

These Corporate Membership benefits last 12 months from date of membership and offer maximum flexibility and an excellent return on investment.

Gold membership £49,500

- 22 places on any of our Executive Education Short Courses (for the price of 15)
- Save 15% on standard Design & Delivery Fees on our Customised Programmes
- Six complimentary places at Executive Education events, e.g. Business Breakfast, Lunch and Learn, Sundowners
- University of St Andrews venue hire (subject to availability): 15% discount on venue bookings
- Golf and other lifestyle activities included, at cost
- Complementary organisation learning needs consultation, completed by Academic Director (in-person or online)
- University guest speaker (in-person or online)
- One visit from member of University leadership (in-person or online)

Silver membership £33,000

- 14 places on any of our Executive Education Short Courses (for the price of 10)

- Save 10% on standard Design & Delivery Fees on our Customised Programmes
- Three complimentary places at Executive Education events, e.g. Business Breakfast, Lunch and Learn, Sundowners
- University of St Andrews venue hire (subject to availability): 10% discount on venue bookings
- Golf and other lifestyle activities included, at cost
- Complementary organisation learning needs consultation, completed by Academic Director (in-person or online)
- University guest speaker (in-person or online)

Bronze membership £26,400

- 10 places on any of our Executive Education Short Courses (for the price of 8)
- Save 5% on standard Design & Delivery Fees on our Customised Programmes
- One complimentary place at Executive Education events, e.g. Business Breakfast, Lunch and Learn, Sundowners
- University of St Andrews venue hire (subject to availability): 5% discount on venue bookings
- Golf and other lifestyle activities included, at cost
- Complementary organisation learning needs consultation, completed by Academic Director (in-person or online)

Please contact:

Tim Ringrose, Head of Executive Education
execedhead@st-andrews.ac.uk

Find out more about our Executive Education Corporate Membership benefits by scanning the QR code.



St Andrews – closer than you think

- Just over an hour's drive from **Edinburgh Airport**, Scotland's busiest international hub.
- Direct flights from major cities across Europe, North America, and the Middle East.
- Frequent trains from **Edinburgh to Leuchars** (10 minutes from St Andrews).
- Regular buses and taxis connect **Leuchars to St Andrews** in minutes.

Find out more about getting here:
www.st-andrews.ac.uk/visiting/travel





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