Let’s analyse what you’ve just agreed on:
Writing analytically
at A2 level

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Outline of the Presentation

• An overview of student profile and the A2 level course

• Needs analysis for academic writing component

• Choice of content

• The writing task: rationale, template and samples

• Conclusion: Applying the template to this presentation
A2+B1: Preparation for Academic English II
Spring Semester, 2016

• Open to all students:
  • Non-English-medium bilingual or trilingual studies
  • Some English-medium master programmes
  • Bachelor, master, doctoral studies

• Multilingual learners with extensive FLL experience: Global Pre-intermediate E-book for self-study for general communicative purposes

• B1+ reading skills

• 12-week 90-minute sessions per semester

(Schaller-Schwaner, 2015)
Post-Autumn Semester Needs Analysis for Writing Component

• Often rhetorical functions (e.g., cause-effect) and paraphrasing skills practiced fragmentally

• Agree-disagree argumentative essays mostly leading to hasty opinion formation (e.g., “In conclusion, I agree with the writer because I appreciate a positive outlook on life”)

• Lack of sustained content

QUESTION: How to incorporate them into one writing task type to be practiced each week, giving way to a more informed final essay?
Need for tailor-made materials

“There seems to be a materials vacuum.”

Edward de Chazal, 2015
Course Objectives

By the end of this course students will be able to:

1. Describe a problematic situation and paraphrase an argument about the problem.
2. Acknowledge the different perspectives involved.
3. Analyze and evaluate a proposed solution.
4. Write one problem-analysis essay.
5. Apply academically appropriate language to accomplish academic tasks described above.
6. Discuss the topics in Units 6-10 in *Global Pre-Intermediate English Series* (Macmillan 2010)
Theme-Based Syllabus

An overarching theme: “Happiness”

“Sustained content” (Pally, 2000): Each unit`s topic is discussed within the framework of the broad topic “happiness,” creating the schemata for the final essay.
Regular practice of formulating “Research Questions”
Sample start-off for the unit on “Home”: Students produce their own questions at the issue inspired by visuals (e.g., To what extent is an extensive family happier than a nuclear family?)
Spring Semester Weekly Tasks: Balancing the content and the language

1) Writing an analysis of a brief argument on the topic of the unit using a template which incorporates useful academic writing conventions and language:

*In paragraph 1 paraphrase the argument,*

*In paragraph 2 suggest other causes of the problem*

*In paragraph 3 suggest other effects of the proposed course of action In paragraph 4 propose ways to better validate the argument using second conditional clauses*

Adapted from Official Guide for GMAT Verbal Review 2016

2) Process writing: the analysis of one aspect of the broad topic “happiness,” leading to the final essay
### Analysis of an abstract term

<table>
<thead>
<tr>
<th>Focus</th>
<th>Positive</th>
<th>Negative</th>
<th>From the viewpoint of (an academic discipline)</th>
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</thead>
<tbody>
<tr>
<td>Characteristics/ qualities/ features</td>
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<td>Causes/ reasons</td>
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<td>Effects/ implications</td>
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</tbody>
</table>
Sample argument for Global Pre-Intermediate Unit 6

Discuss to what extent the argument is valid.

In one study, researchers asked people in different parts of a country “How satisfied are you with your life?” People in parts of the country with nicer weather said they were more contented with their lives than those from a city with bad weather. Therefore, people suffering from depression should move to a country with a hot climate.
You will be using these steps for each analysis of an argument writing task:

1. Your first reaction:
Keep on writing for about 5 minutes on how you feel about the argument presented.

2. Analysis and evaluation of the argument:
Using the steps provided, break down the argument into parts and then question each (*See the handout page 3*).

3. Your written analysis:
Use the template provided to compose your own analysis of the argument (*See the handout page 4*).
Sample analysis of an argument for Unit 10: New technologies

Discuss how well reasoned you find the student`s argument.
As attendance is becoming more and more compelling an issue, Northern Arizona University is installing electronic scanners outside some large lecture halls in order to track student attendance. Accordingly, students must flash their ID cards near a scanner, wait for the green light, and then they are checked off on an attendance report. It's an effort to boost attendance, which school officials say affect a student's GPA. However, some students aren't happy about the project. "I don't see why we need to be told what to do anymore," said one student, who created a Facebook page and organized a rally against the plan. "I feel like it's a move toward that -- treating us as though we were juveniles."

Different Text Types:
Analytical questions, pacing the way to the analysis of an argument writing task

(1) Fun is a rare jewel! Nevertheless, somewhere along the line people got the modern idea that fun was there for the asking, that people deserved fun, that we had to have a lot of fun every day. “Was it fun?” became the question that overshadowed all other questions, good questions like: "Was it moral? Was it kind? Was it honest? Was it beneficial?" and, my favorite, "Was it selfless?" Thanks to fun worship, everything was supposed to be fun from work to education, from family outings to funerals, from special occasions to disasters. If it wasn't fun, then, we were going to make it fun, or else! Golly gee, what is the matter with us? (…..)

1. Which idea would the writer agree?

a) Fun is a privilege of the people on TV.
b) Fun and values are compatible.
c) Fun has priority to everything else.
d) Fun has to be avoided.

Taken from Offline Readings II: Academic Reading Skills by Konyali & Tolungüc
Different Perspectives on “Happiness”

“Surely some of you have felt the same way that I do. You have turned sullenly from those thousands of glowing, perfect teeth lighting the American landscape and slouched to the darkness—the half-lighted room, the twilight forest, the empty café. There you have sat and settled into the bare, hard fact that the world is terrible in its beauty, indifferent much of the time, incoherent and nervous and resplendent when on certain evenings, when the clouds are right, a furious owl swooshes luridly from the horizon. You feel that sweet pressure behind your eyes, as if you would at any minute explode into hot tears. You long to languish in this unnamed sadness, this vague sense that everything is precious because it is dying, because you can never hold it, because it exists for only an instant.

Eric G. Wilson, Against Happiness: In Praise of Melancholy
Rationale behind the materials

Academic Convention:
- Insight is the goal.
- Analysis is the method (Rosenwasser and Stephen, 2012)
- Deconstructing and re-constructing a text facilitates critical analysis of the content (Hammond and Macken-Horarik, 2012:529).
- Reading is an interactive process (Ellis, 2003).

Content:
- Theme-based (Brinton et al, 1989): sustained content, creating schemata to move from while serving as a tool for practising the academic conventions and language (Stoller, 2003)

Language:
- Basic academic skills and topic-related collocations of lexical items recycled within an academic context transferrable across disciplines (Alexander, Argent & Spencer, 2008)
Anticipated issues

Basic language problems (speaking/grammatical and lexical accuracy/ spelling/punctuation) are likely to remain, but an awareness of those errors may be raised through one-on-one tutorial hours, during which each learner receives a written check-list for their particular basic mistakes for future reference.
Applying the template to this presentation

• **Problematic Situation:** Academic writing skills practiced fragmentally

• **Proposed course of action:** To implement a task incorporating all the targeted academic skills

• **Claim:** The task fosters a more contextualized and recycled use of the basic academic language

• **Support:** Analysis of autumn semester students` sample writings and the ensuing reasoning supported by acknowledged EAP authorities
Strengthening *the assumption* that the learners will be committed:

To state the obvious,

Involve the students to raise their commitment levels:

- Explain the course plan at the beginning of the modules
- Elicit answers as to how they can benefit from such an approach
- Request regular feedback from students
Discussion

Other questionable assumptions?
References


