

Chancellorian Election Code Of Conduct

Overview

Candidates for the position of Chancellor of the University of St Andrews agree to adhere to the following code of conduct in their electoral campaign.

Election rules and procedures

All candidates agree to be bound by the election rules and procedures agreed by the General Council Business Committee's Ad Hoc Chancellorian Election Committee and available on the [General Council webpage](#).

Guiding principles

Candidates agree to adhere to the following guiding principles, which will underpin the election:

- elections should be free and fair
- campaigning should be positive and respectful
- campaigns should not be intrusive
- subject to rule 11 below, rule breaches should be dealt with by corrective rather than punitive measures.

The Returning Officer will be responsible for managing the electoral process, including, but not limited to, the arranging of the announcement of candidates and their election statements, arrangements for voting and the electoral roll.

The Supervisory Panel will be responsible for the application of the election rules.

Conduct of Campaigns

Campaigning is understood as any public activity by a candidate relating to the elections, which is aimed at persuading someone to vote one way or another.

1. Campaigning may only be undertaken during the specified period from the announcement of the list of Candidates on Monday 26 January until polls close on Sunday 22 February.
2. Each candidate is entitled to provide a photograph, short biography and election communication of not more than 750 words which will be made available to the electorate by the University.
3. There will be no attempt to limit the kinds of media or campaign material that may be used in campaigning, but candidates must be

aware that there may be legal constraints on use of flyers and social media posts and other forms of publicity and that they alone will be responsible for any legal or other consequences relating to these.

4. Candidates commit to using social media responsibly, ensuring that any posts, comments and interactions relating to the election are respectful, accurate and constructive. Candidates are responsible for any social media posts and any legal liabilities or consequences that are made by them or on their behalf.
5. Official or public endorsements of candidates by any organisation, group, or by individuals representing or perceived to be representing an organisation or group are not permitted. Specifically, this includes endorsements by the University or by its constituent parts (whether Schools, Directorates or other units and centres); by any of the recognised campus unions or similar organisations; by the Students' Association or by the University Court. This does not prevent individual members of the University or its Court from supporting candidates in a personal capacity, or those members of the University or its Court who are members of the General Council from nominating candidates.
6. Candidates must comply with and not break the law.
7. Candidates must not act in such a way that risks bringing or brings the University into disrepute.
8. The use of University Buildings and the Students' Association for campaign purposes is not permitted other than with specific prior permission from the Supervisory Committee.
9. Use of pre-existing email, phone or mailing groups or lists by candidates for the purpose of promoting their campaign is not permitted. Harvesting data from any such lists for campaign purposes is also not permitted. Candidates will be responsible and liable for any legal consequences in connection with personal or other data used by candidates or on their behalf in respect of any campaigning activities.
10. Candidates may canvass individuals known to them. Unsolicited canvassing of other voters by email, mail or phone using University directories or resources is not permitted. The University will ensure that the candidate's statement is made available to voters.
11. Candidates understand that a breach of this code or of the election rules may result in the disqualification of a candidate.

Candidate's signature

Date
