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# Arbitrage and Simple Financial Market Efficiency during the South Sea Bubble: A Comparative Study of the Royal African and South Sea Companies Subscription Share Issues

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## **ABSTRACT**

Subscription shares of the early 18<sup>th</sup> century were early examples of what today would be called innovated securities. Either by intent or happenstance, they served to overcome imperfections in the capital markets of the day. Not all such securities were, however, alike. The prominent examples of the subscription shares of the South Sea Company and the Royal African Company in 1720 were quiet different in their design and the corporate financial policies they were intended to aid. The historical literature emphasises the importance of irrational pricing behaviour during the South Sea Bubble, yet it is remarkable that in the financial markets of 1720 the relative values of subscription shares are easily understandable using standard financial theory.

**JEL Classification:** G13, N23.

**Keywords:** Royal African Company, South Sea Company, Financial Revolution, subscription shares, call options, derivatives, instalment receipts, innovated securities.

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## **ABSTRACT**

Subscription shares of the early 18<sup>th</sup> century were early examples of what today would be called innovated securities. Either by intent or happenstance, they served to overcome imperfections in the capital markets of the day. Not all such securities were, however, alike. The prominent examples of the subscription shares of the South Sea Company and the Royal African Company in 1720 were quiet different in their design and the corporate financial policies they were intended to aid. The historical literature emphasises the importance of irrational pricing behaviour during the South Sea Bubble, yet it is remarkable that in the financial markets of 1720 the relative values of subscription shares are easily understandable using standard financial theory.

## Introduction

Financial market efficiency can be impaired by a combination of irrational pricing behaviour and limits upon arbitrageurs' ability to eliminate the resulting mispricings of financial assets. In the critique of financial market efficiency that has come to be called behavioural finance, a rigorously defined example of irrational behaviour is noise trading – trading that is highly correlated with what can only be called noise-like movements in security prices. The theoretical explanations for hypothesised noise trading are varied; misperceptions of correct prices can arise from a number of psychological biases in perceptions of risk and return or arise from a utility of risk and return that is heavily biased towards loss aversion. Arbitrageurs can, however, overcome the risk attendant in facing noise traders if arbitrage is sufficiently well financed or there is sufficient time to deliver the required returns to arbitrageurs. Instances of successful arbitrage arise therefore in markets in which a simple form (at least) of market efficiency arises.<sup>1</sup>

The literature on the South Sea Bubble has emphasised irrational behaviour as the dominant behaviour in financial markets, at least as far as explaining the spectacular rise in South Sea equity values, in 1720. The literature largely predates, however, the usage of the term 'irrational' as it appears in the writings on behavioural

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<sup>&</sup>lt;sup>1</sup> See Shleifer's *Inefficient Markets*, Introduction and Chapter 2.

finance discussed in the paragraph above. The literature moreover says nothing about the limits on arbitrage that could have limited irrational pricing of South Sea and other shares. The literature does present us with individual cases of successful and unsuccessful speculation, but the evidence does not clearly point to any instance of what the modern economist would call arbitrage. There are stories of famous winners (the Duchess of Marlborough and Sir Thomas Guy) and losers (Sir Isaac Newton and the Duke of Chandos) in the South Sea. To these old stories we must add the cases that come from more recent studies and which describe the successes and failures in trade by Sir Thomas Pitt, John Law, Richard Cantillon, Hoare's Bank and the Canton of Berne. As tantalising as the evidence is that some individuals, such as Law and Cantillon in particular, were engaged in what we would now call international risk arbitrage, the evidence is not conclusive. There also appears in the literature stories of individuals and institutions that made money in the South Sea Bubble simply by selling steadily into the rising market of 1720.

In the next section of this paper, we review in brief this literature with regards to speculative, and possible arbitrage, activities of certain institutions and individuals. The summary conclusion that we take from this literature is that individuals and institutions did not succeed or fail as investors by trying to exploit mis-pricings between very similar securities. That would have been arbitrage. They either succeeded or failed, by luck or design, in the way they viewed the intertemporal movement in the market fundamental for shares. Further archival researches might yet find direct evidence of individual attempts at profitable arbitrage, but we do not think that such evidence is likely to be found.

Subscription shares have been referred to also as subscription contracts. They were share purchase agreements that required a down-payment and subsequent payments to follow in scheduled instalments. Subsequent events in 1720 and in later

years suggest, however, that the general investing public did not necessarily see these contracts as simple instalment purchase contracts for shares, at least as far as South Sea shares were concerned. There is good evidence to suggest that the investing public viewed the South Sea subscription contracts as complex packages of call options on shares. In this paper we demonstrate that the Royal African Company avoided these problems with its subscription shares with a combination of good luck and prudent financial management. An option to default on subscription instalments was embedded in both South Sea and Royal African subscription shares, but because of the terms of their issue, maturity and the companies' respective management policies, the default option was practically worthless in the Royal African subscription shares, whereas it obtained high values in the South Sea subscription shares.

# Literature regarding speculation and arbitrage in 1720

In this section we review what little recent literature there is that reflects upon individual (or institutional) speculation and arbitrage. In the course of the review, it will become clear why it is so unlikely that archives will produce clear cases of arbitrage by individuals and institutions. Evidence of arbitrage will have to be discovered in other ways than by looking at investor case histories.

It has now been confirmed that John Law wrote a series of very large call options on East India shares for Lord Londonderry (Thomas Pitt). The exercise of these options were variously due in the middle to early autumn of 1720 and Neal (2000) writes of the difficulties that Law's agents had in honouring the calls. These difficulties strongly suggest that Law did not construct hedges against the risks he faced in writing these calls. In today's terms he was writing "naked" calls, which exposed him to liabilities that could only be capped by the limited extent to which East India shares could rise in value. Although we have few details, it also appears that by early 1720 Law was the author of some very large naked calls in South Sea

shares as well. The correspondence with his London banker suggests that these calls were very strongly in the money and about to expire to the great financial embarrassment of their author. Londonderry, for his part, appeared to be in a position in which he had to receive the settlement of the calls directly from Law's agents or receive nothing at all. Whether by design or necessity, Londonderry was to receive settlement of the calls by paying the exercise price and by taking possession of the shares. We know that Londonderry had earlier sold pieces of the call options he held to others, but he was still left in possession of a large quantity of these options. Londonderry obviously felt that he faced a very specific risk that Law would not be able to deliver on his calls and he even found it in his own interests to aid Law's agents in placing the shares at advantageous prices. Neal shows how Londonderry took appreciable steps to reduce the risks he faced, but these risks were quite unique risks because he was in possession of such a large number of in-the-money calls written by just one very wealthy and politically-powerful individual.

Richard Cantillon's financial contracts were extensive and varied, but it is impossible here too to place them within the context of arbitrage strategies. To take just one of the examples analysed by Murphy (1986), between March and May 1720 Cantillon concentrated on the exchange rate policies being followed by John Law in his administration of the Mississippi Scheme. He made substantial loans to a number of individuals, but primarily to various members of the Powis family, Lady Mary Herbert and her father, Lord Montgomery. The value of these loans to Cantillon would have appreciated in the event of devaluation of French banknotes relative to specie, yet the collateral he accepted for these loans were in the form of Mississippi Company shares. Cantillon clearly expected that, because of the system being followed by Law, the value of Mississippi shares would rise or fall *pari passu* with the exchange rate between banknotes and specie, yet there is no apparent evidence

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that he was concerned with risk that the collateral value for his loans would be low n value in the very circumstances in which he would likely have to retain the collateral.

Sir Thomas Guy built the fortune that lay behind the charitable foundation of Sir Thomas Guy's Hospital by simply selling South Sea shares steadily into the rising market of early 1720. The largest known investor in English funds, the Canton of Berne, also did very well in 1720 by steadily selling South Sea shares that it had purchased in 1719. In the latter case there was a clear statement that the motive behind the strategy was simply to hold a low-risk portfolio. The financial directorate of the Canton viewed the rapid rise in South Sea share prices in early 1720 as a signal that the riskiness of South Sea shares were suddenly much higher than it had heretofore expected and the shares were peremptorily dumped (Altorfer, 2004). On a comparatively small scale, Hoare's Bank purchased shares before the steepest run-up in prices and managed to sell a good portion of these shares before the market collapsed. Temin and Voth (2003) present a case that this was the result of a precocious trading strategy of "riding the bubble".

Pure arbitrage requires the arbitrageur to take opposite positions in two assets that are precisely alike. Perhaps a bit easier to find are two assets, nearly alike in all respects except in their riskinesses. If there is a reward towards bearing risk that is easier for arbitrageurs to carry than for other persons in the markets to carry, another type of arbitrage – risk arbitrage might be detectable. Most likely this is the arbitrage in which Richard Cantillon and John Law were engaged if they were engaged in arbitrage at all.

The other way to discover arbitrage is to analyse values for financial instruments that are very close substitutes for each other in order to look for mispricings or successful arbitrage that prevents such mis-pricings. In this paper we consider the arbitrage relationship between fully-paid equity shares and subscription

shares. They were issued variously by many companies in the 18<sup>th</sup> and 19<sup>th</sup> centuries. It was common in the late 18<sup>th</sup> and early 19th centuries that canal, railway and insurance companies would issue new equity shares on a subscription basis. This practice was followed by a number of new and existing companies in 1720 as well. What we shall examine in this paper are the unique arbitrage possibilities when subscription shares were issued and traded in parallel with fully-paid shares.

This paper is the third in a series that concerns the role of subscription finance during the South Sea Bubble. The first paper (Shea (2007a)) was a correction to an analysis of South Sea Company subscription share values presented by Dale, Johnson and Tang (2005). After assuming that South Sea subscription shares were simply packages of fractional fully-paid South Sea shares and promised instalment payments to the firm, these authors then embarked upon an extensive econometric analysis to show that the required *linear* relationships between fully-paid and subscription share values could not be found in the data. They followed this analysis with conclusions about irrationality, hysteria, gambling mania, behaviour heuristics and the inevitable need for financial market regulation. But the results of their econometric analyses were simply predestined by their mistaken historical assumption about the nature of the South Sea subscription shares. It is abundantly clear in data that the dynamic relation between subscription share values and fully-paid share values was complex, but was a patently nonlinear relationship. Moreover, an analysis of the law and the subsequent history of the South Sea subscription shares suggested that the shares were regarded more like call options on South Sea shares, rather than packages of South Sea shares themselves.

In the second paper (Shea (2007b)) was developed and tested an explicit pricing theory for the South Sea subscription shares. With an option to default upon subscriptions that was widely perceived to be exercisable, the South Sea subscription

shares would theoretically have been priced as compound call options on the South Sea Company's fully-paid shares. A computational model closely mimicked the complex and nonlinear theoretical relationship between the fully-paid and subscription share values and demonstrated the existence of efficient arbitrage between the markets for these shares.

The objectives of this paper, the third paper, are several. The first explicit analysis of subscription share values in 1720 concerned the Royal African Company's subscription shares and did not concern those belonging to the South Sea Company. Carlos, Moyen and Hill (2002) conducted econometric analyses which established the existence of a close linear relationship between the values for Royal African subscription shares and their fully-paid counterparts. The objective in that paper was to explore the possible fundamental that was jointly driving the pair of Royal African share prices. Our objective here is wholly different. We wish to describe the mechanics of the Royal African subscription in 1720 in such a way to make clear why the linear dynamics discovered by Carlos et. al. appeared. The Royal African subscription had some features in common with the South Sea subscriptions shares, but they were different in very important ways and this will only become clear if a comparative study of the two Companies' shares is undertaken. We shall see that it was the different financial management policies followed by the two companies that determined why in one set of markets the Royal African share values followed a joint linear process and in other markets the South Sea share values followed a distinctly joint nonlinear process.

# **Royal African Company Subscription Shares**

The Royal African Company subscription share issue of 1720 arose from a capital enlargement scheme that was called an "engraftment". The engraftment was

first described very briefly, but quite accurately by DuBois (1938).<sup>2</sup> Our description of the details of the engraftment is more extensive than that given by DuBois, but we base our description on the same two important sources he used. The first is an indenture agreement between the Company and a group of trustees who would administer the engraftment. The scheme is completely described in this indenture agreement and, for citation purposes, we have reproduced it in full in Appendix 1.<sup>3</sup> The second important source is a 1724 report by the trustees to the Company on the effects and management of the engraftment up to that point. For citation purposes again, this document is reproduced in full in Appendix 2.<sup>4</sup>

The engraftment was devised by Joseph Taylor and several officers of the Royal African Company who are named in the indenture. The indenture agreement states that a new cash infusion was needed to remove a burden of debt and to reinvigorate the Company's trade (Appendix1, lines 5-10). The Royal African Company had a venerable, but vulnerable, position in the legally sanctioned transatlantic slave trade. After years of losses and deteriorating trading conditions caused by competitors and war (see Carlos and Kruse, 1996), it sought to refinance and revive its trade in the buoyant stock markets of early 1720. The new capital was to be in the form of equity and the new equity was to be offered to the public. The Company was seeking to more than quadruple the number of shares issued and outstanding; the new subscribers would end up owning more than 3 shares for every original share outstanding. This is a very important respect in which the Royal African subscription share issue was different from the South Sea subscription share issues; subscribers to the Royal African shares would end up owning more than 75 p.c. of the firm's equity, whereas

<sup>&</sup>lt;sup>2</sup> DuBois (1938), n.68, page 394.

 $<sup>^3</sup>$  The indenture is found in the minutes of the General Court for the 8 April, 1720. T70/101 Minutes of the General Court, 1678-1720 [page 196 verso].

<sup>&</sup>lt;sup>4</sup> T70/115/199, Report of the Trustees of the Proprietors of the Old Stock, Submitted to the Committee of Accounts of the Royal African Company, April 30, 1724.

South Sea subscribers could never expect to own more than 15 p.c. of South Sea equity. Everywhere in the Royal African indenture and in its execution, we shall see that the company took the utmost care in protecting original shareholder rights and wealth - in glaring contrast to the haphazard management exercised by the South Sea Company of its subscription issues.

## **The Engraftment Defined**

The indenture makes the usual 18<sup>th</sup>-Century distinction between assets ("stock") and equity claims on assets ("shares"). It first declares that the present stock is £430,000, which the Company would like to make up to £2 million. Original shares in stock number 4,304, to which they would like to add 15,696 new shares - making 20,000 shares in all (A.1, lines 13-18). The original and newly engrafted capital will be assigned a new book value of £500,000. That is, each of the 20,000 shares will be rated at a value of £25 per share (p.s.) (A.1, lines 21-26). The subscribers will pay £25 p.s. for their 15,696 shares, making £392,400 the total new cash to be received by the Company (A.1, lines 49-51). The indenture states that the best estimated value for all original assets is £240,000 (A.1, lines 38-39), but original shareholders will own only £107,600 of the £500,000 new book value, so they must be compensated £132,400 (= £240,000 - £107,600) out of the £392,400 paid by newly subscribing shareholders (A.1, lines 43-49).

The uses to which this £132,400 are to be put are also described. It is to be split into two basic funds - £80,000 and £52,400. The £80,000 is for the discharge of a long list of enumerated debts amounting to as much as £75,696. This sum is to be delivered

 $^{\rm 5}$  Supplementary Appendix 1 (Shea, 2007b) contains an analysis of the size of the South Sea Company's subscription share issues.

<sup>&</sup>lt;sup>6</sup> By 1726 £387,967 had indeed been collected from subscribers (see T70/1186, Rough Drafts and Copy Book A [contra 142], "London April 1726, An account of the several sums of money paid in originally and since the Company's establishment by subscriptions, calls or otherwise").

by Joseph Taylor to a group of the Company's officers within 21 days of the indenture agreement [7 April, 1720] who will settle and discharge the debts (A.1, lines 55-70). The residual £4,304 from the £80,000 is intended to be Joseph Taylor's reward for devising and executing the scheme (A.1, lines 71-75). The other fund of £52,400 is to be delivered by Joseph Taylor to the Company by 1 December 1720 and it is to be put to two uses. If more debts are discovered or are undertaken by the original proprietors than can be paid for out of the £75,696 previously delivered to the Company, these debts will be paid out of the £52,400-fund. Secondly, once all such debts are satisfied, the residual of the £52,400 shall be distributed to the original proprietors in the form of a cash dividend up to £10 p.s. (A.1, lines 76-101). If the £52,400 are sufficient to pay all debts and to pay the maximum cash dividend of £10 p.s., then the residual can be used to compensate other Company officers for their efforts in administering the engraftment (A.1, lines 188-194).

We know how some of the terms of indenture agreement worked out. At least we know how they worked out till the end of April 1724. Joseph Taylor got his £4,304 fee (A.2, lines 23-24), but the eventual debts of the Company were higher than at first expected and they were still awaiting payments on some subscription instalments (A.2, lines 21-22). The maximum £10 p.s. cash dividend was not realised and what original shareholders actually got was a little over £8 p.s. (A.2, lines 12-16). But the Royal African engraftment worked just about as planned: nearly the whole sums of monies projected to be raised, were raised; the costs of administering the engraftment were contained within the amounts budgeted and all old creditors to the company had been paid in full. This was all accomplished in the difficult financial conditions that followed with the collapse of the South Sea scheme.

## **Provisions for Protecting Original Shareholder Wealth**

New shareholders had the chance to subscribe for new shares at a subscription price of £25 p.s. and these shares would eventually stand equal to fully-paid shares. At the time the indenture was drawn up (early April 1720), Royal African fully-paid shares were valued at about £63 p.s. That would have made original shareholder wealth (gross)  $4{,}304\times£63 \cong £271{,}200$  at that time. To this would be added £392,400 from new shareholders, making total value of Royal African equity equal to £271,200 + £392,400 = £663,600. Spread over 20,000 shares this eventually would make the expected value of equity about £33 p.s. We thus conclude that if there were no mechanisms in the engraftment scheme for the protection of original shareholders' wealth, their wealth would have declined by about £30 (= £63 - £33) p.s.

The potential loss of £30 p.s. in shareholder wealth was precisely prevented by the terms of the indenture agreement. We do not know enough about the negotiations between Joseph Taylor and the Company's representatives to know how the mechanics of the scheme were determined, but we can surmise that the adjustment to book value of assets and the assignment of £240,000 to the value of original assets were numbers jointly chosen to avoid wealth losses to original shareholders. First, new shareholders directly relieved original shareholders of £75,696 in debts. This relief was worth about £18 p.s. Secondly, original shareholders were also given the fund of £52,400 (or about £12 p.s.) that could be used to either relieve them of any further debts or to pay a cash dividend up to £10 p.s. So, altogether these two funds did deliver the approximate £30 p.s. compensation to original shareholders. The indenture agreement, of course, also had to work well and completely or else original shareholders would lose. For example, Joseph Taylor was responsible for delivering

 $^{7}$  To be precise, the expected diluted share value would be calculated

simply as,  $\frac{4,304 \times £64}{20,000} + \frac{15,696 \times £25}{20,000} = £33.4 \text{ p.s.}$ 

funds to the Company's officers in full and in a timely fashion. If for any reason he failed in these tasks, the original shareholders would be the losers. We shall now look at some more features of the indenture agreement to see how these problems were overcome.

## Making the Indenture Work – the Role of Underpricing

The indenture agreement was clearly designed to maximise the chances that all its terms would be fulfilled. Joseph Taylor was allowed to collect subscriptions for new shares (A.1, lines 142-150). We do not know how he allocated new shares, but the offer terms were clearly designed to make sure the subscription would be filled. The task facing Mr. Taylor was to define a group of people who could subscribe for shares which, we have already calculated, would have an expected market value of about £33 p.s. These persons would have rights to these shares by paying the special price (the rights price) defined in the indenture agreement. By setting the rights price (£25 p.s.) to a number well below the expected value of shares, the writers of the indenture made sure that Mr. Taylor's solicitation of subscriptions would be easy. The second set of features of the subscription shares that would have made them popular is that they were issued in small denominations and in large numbers.

The indenture states that the original tranche of £75,696 along with another sum of £45,568 would be very soon delivered after the indenture was agreed. These payments would together amount to £8 per new share. In other words, the indenture stipulated that a £8 per new share deposit would very quickly be made to the Company (A.1, lines 102-116). Further instalments collected by Mr. Taylor would be due on or before 1 June (£5 per new share), 1 September (£5 per new share) and 1 December (£7 per new share) (A.1, lines 117-131). Relatively small instalments due from Mr. Taylor put relatively little pressure on the numerous subscribers in paying

their instalments. Finally, the indenture tried to define the company's rights to reclaim subscription shares and instalments already paid in the event of default on subsequent instalments (A.1, lines 162-171).

For a chartered company such as the Royal African, there was always the question of what actions and relations were legal if they were not explicitly mentioned in the Company's charter. The passage of the Bubble Act (6 Geo.1, c.18) in May 1720 made this problem more acute. The Royal African Company was chartered before 1718 and would have thus have been relieved of many of the strictures of the Bubble Act, but the Act stated, with strong emphasis, that chartered companies had to operate strictly within the confines of its charter. Given the hostility that the South Sea Company displayed towards other competing enterprises that were raising capital via subscriptions in 1720, it is not surprising that the Royal African was as careful as it was in defining its relations with its subscribers.<sup>8</sup>

#### **Analysing the Market Values for Royal African Subscription Shares**

How can we assume that subscribers to subscription shares did not value the possible right to defaulting upon promised subscription instalments? It is apparent that such rights had substantial value in the case of South Sea subscription shares. In November 1720 the Royal African Company even altered the terms of the instalment schedule on its subscription shares in order to forestall defaults. It thus would have been reasonable to wonder if there was some default option value embedded in the

8 Again, the contrast with the South Sea Company is instructive. The Bubble Act itself on silent on most of the important aspects of the

Company's relations with subscribers. Whilst it allowed for an easy transfer of subscription receipts, it said nothing about the Company's duties in facilitating that trade or what would happen if either subscribers or the Company did not fulfil their obligations under the subscriptions.

9 Shea (2007a) makes the historical argument for the existence of

these rights and Shea (2007b) explicitly models their values.

10 18 Nov 1720, T70/90, Minute Book of the Court of Assistants, pages 131-2.

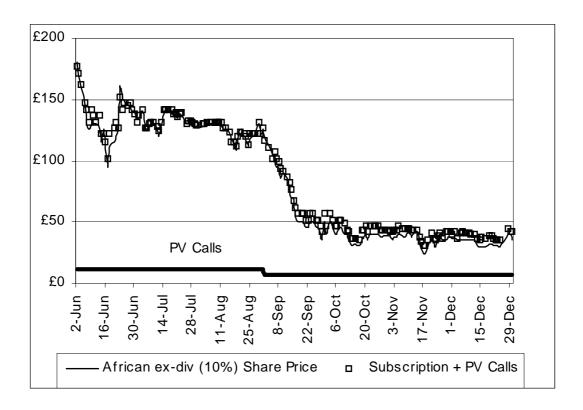
subscription share values. The fact that the new shares were being issued at below book value was of no concern to original shareholders as long as their original wealth was at least preserved. This was done by the arrangements we have described. But this still leaves open the question as to how the value of the subscription shares should subsequently have been related to the value of original shares.

Our analytical approach to understanding the prices of Royal African subscription shares uses a simple graphical device, which provides a direct measure of the value of an option to default upon subscription instalments. It is a graphical depiction of what can be called an arbitrage bound and it is complicated only by the existence of the uncertain dividend that was promised to original shareholders in the indenture agreement. We first pose a counterfactual situation in which the subscription shares were simply fractional claims upon ex-dividend fully-paid shares. To take an example, compare the value of subscription shares and fully-paid shares on 1 June, 1720. On that date a £5 instalment was due on the subscription shares, but there were still to be paid another £5 (due 1 September) and a final £7 (due 1 December). We suppose therefore that on 2 June a subscription share would represent a fractional (£13/£25) claim on a fully-paid share that was shorn of its expected dividend; the value of that would be (£13/£25)×(P<sub>fully-paid</sub> - PV[£10]). From this quantity we can construct an arbitrage lower bound on subscription share values and will argue that this bound would have to be obeyed, thus

$$(\pounds 13/\pounds 25) \times (P_{fully\text{-paid}} \text{ - PV}[\pounds 10]) + PV(instalments) \geq P_{fully\text{-paid}} \,.$$

If the bound was not obeyed, anyone who could buy a subscription share and borrow the present value of the remaining instalments would be able to obtain the

equivalent of an original share at a cost smaller than that demanded in the market for original shares. If the bound appeared to be exactly binding, then we would have to conclude there was no possible value in the subscription shares attributable to a default option on instalments. In the figure below we depict the value quotations for African ex-dividend original shares and subscription shares plus the present value of the remaining instalments (calls).<sup>12</sup>



We can perhaps just persuade ourselves that the subscription shares have a slightly greater value than they should have if they did not contain default option values. This added value appears clearly only after late September and can perhaps be discerned in the middle of June as well. But if that added value is actually there, it is certainly very small. We must not forget, however, that in contemporary minds there

 $<sup>^{\</sup>rm 11}$  We here assume momentarily that the promised £10 dividend was also the expected dividend.

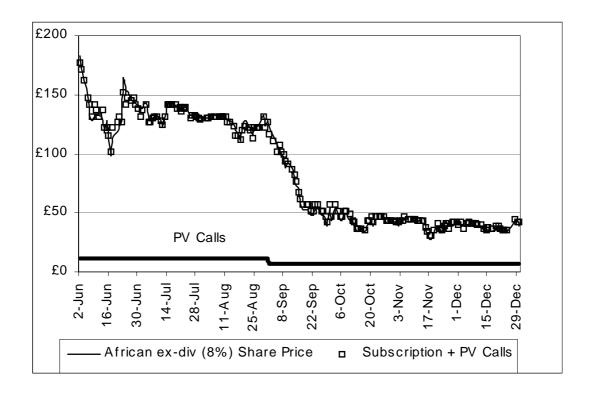
 $<sup>^{12}</sup>$  The present value of the instalments takes a slight step on 18 November (not perceptible in the graph) when the Company announced that only £4 would be due 1 December and not £7. The present value of the remaining £3 was calculated upon the assumption that it would not

was likely to be some confusion as to what an ex-dividend original African share would actually turn out to be. The expected dividend payout to original shareholders may well have been different from the promised £10 and was likely to be lower. This could happen because the Company could discover or incur additional debt obligations (this did happen) or because the subscription issue itself would fail to collect sufficient instalment payments to sufficiently fill the £52,400-trust fund out of which cash dividends would be paid (this did not happen). In one way or another, the definition of an ex-dividend share was uncertain.

Incorporating a little of that uncertainty into our picture above removes all doubt that the Royal African subscription shares did <u>not</u> contain default option values. The actual ex-post dividend paid to shareholders was a longer delayed approximate £8 dividend. If that could have been foreseen, then contemporaries could have persuaded themselves that ex-dividend original shares were a few pounds more valuable than we have depicted them above. The picture, modified for an expected 8% dividend, would be like the one below.

be due until 21 March 1721, which was the assumption made by Carlos et. al., page 79.

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There is apparent not only the almost perfect correlation between original and subscription share values (noted by Carlos et. al.), but there is also almost no difference in the level of the respective share values. There is no suggestion of a noticeable default option value component to the subscription share values. This picture also makes it appear that the prices for subscription shares contained within them a very accurate forecast of the size that the promised dividend of 1721 would take. Unlike the South Sea subscription shares, any options to default on instalments in the Royal African shares were far out of the money and therefore worthless. There was no likely future collapse in Royal African asset or share values that would make such defaults attractive.

# **South Sea Company Subscription Shares**

At the probable height of equity values in late June 1720, subscription shares accounted for at least 10 percent of all South Sea Company equity value and could have eventually accounted for 15 percent of all South Sea equity. They were issued to

meet the immediate cash needs of the firm. Some of the cash would have had to be used in the exchange packages the Company was offering to government annuitants, but by far the largest use of the cash was in the form of loans to shareholders who were pledging their shares as collateral for loans.<sup>13</sup>

The subscription shares were shares issued to the public and they could be purchased in instalments. <sup>14</sup> The 1<sup>st</sup> Subscription series started 14<sup>th</sup> April 1720 and the 2<sup>nd</sup> series started soon thereafter. The 1<sup>st</sup> Subscription, for example, was for shares priced at £300 per share (p.s.). A £60 deposit was required and thereafter every two months a 10 percent or £30 instalment would be called. The 1<sup>st</sup> Subscription shares had a £30 call upon them due to be paid on 14<sup>th</sup> June. On that date the possession of a subscription share would represent 30 p.c. of an original share and the obligation or right to make 7 more bi-monthly instalments of £30 each until ownership in one full original share resulted. The 2<sup>nd</sup> Subscription required a 10 p.c. deposit on a share priced at £400. After the first £40 deposit, a further 9 £40 quarterly instalments would follow. The 3<sup>rd</sup> Subscription did not commence until 17 June and required a £100 deposit on a share that was to be priced at £1000. Nine further semi-annual instalments of £100 each would be required before a fully-paid share was credited to the owner. <sup>15</sup> The 4<sup>th</sup> subscription did not commence until 12 August and it too was priced at £1000 p.s.

The issue prices for subscription shares were at the level or slightly above the values for fully-paid shares at their respective dates of issue. The consequence of this is that,

<sup>&</sup>lt;sup>13</sup> In Add. Ms. 25,499, South Sea Company. Court Minutes No. 6, page 104, for 21 April 1720 we have one of the more remarkable statements from the directors of the Company concerning their intended financial management of the firm. The disposition of cash from the sale of subscription shares figures prominently in their statements.

 $<sup>^{14}</sup>$  The  $18^{\rm th}$  and  $19^{\rm th}$  century usage of the term "call" often refers to a request for the payment from either a subscriber or an existing shareholder. That is how we shall use the term in this paper and not as reference to a call option.

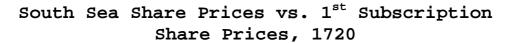
 $<sup>^{\</sup>rm 15}$  A history of the instalment schedules for these shares is found in Supplementary Appendix 3 (Shea, 2007a).

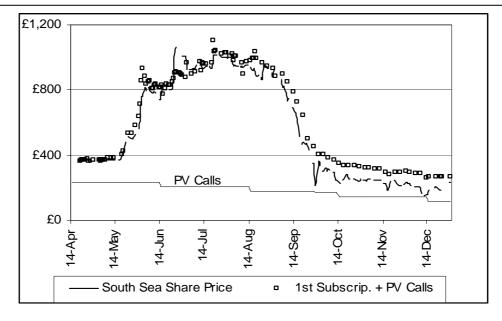
throughout most of the subscription shares' subsequent trading lives, South Sea fully-paid share prices were actually very low relative to the subscription prices. This was quite different from the situation for the Royal African subscription shares, whose issue price was set much lower than the fully-paid shares' price at the time of issue. Another significant way in which the South Sea subscriptions differed from those of the Royal African Company was in their rights to dividends. Nearly from the beginning of their issue, the South Sea Company declared that subscription shares would share in any dividends equally with fully-paid shares. Table 1 summarises the salient differences between the South Sea Company's and the Royal African Company's subscription shares that we have noted so far.

Table 1 Some Comparative Features of Royal African and South Sea Subscription Shares in 1720					
	Royal African	South Sea	South Sea	South Sea	South Sea
	Subscription	Subscription 1	Subscription 2	Subscription 3	Subscription 4
Date of Issue	21 April 1720	14 April 1720	17 April 1720	17 June 1720	12 August 1720
Issue Price	£25 p.s.	£300 p.s.	£400 p.s.	£1000 p.s.	£1000 p.s.
Fully-Paid Share					
Price at Time of	£64 p.s.	£334 p.s.	£348 p.s.	£806 p.s.	£950 p.s.
Issue					
Lowest Fully-Paid					
Share Price after	£27 p.s.	£154 p.s.			
Subscription Issue					
Average Fully-Paid					
Share Price after	£64 p.s.	£551 p.s.	£551 p.s.	£566 p.s.	£412 p.s
Subscription Issue					
Maximum possible					
share in equity	75 p.c.	15 p.c.			
ownership of the firm					
Rights to Dividends?	No.	Yes.			

An arbitrage bound on South Sea share values can be constructed much as we have done for the Royal African Company shares. The present value of the subscription shares' instalments or calls (PVcalls), when added to the market price of subscription shares themselves, should clearly exceed the value of fully-paid shares. The arbitrage argument follows as before; if the fully-paid share values exceed this sum, then profitable arbitrage would exist and persons could obtain fully-paid shares

at a lower than market cost by simply purchasing a subscription share and by paying the present value of all the remaining instalments. We have derived and discussed this bound in our previous two papers, so it will suffice here to illustrate it in the context of only one of the South Sea subscription share issues – the  $1^{st}$  issue. The bound  $P_{subscription\ share} + PV_{calls} \ge P_{fully\ paid}$  should not be breached and the figure below clearly shows that it is not. It shows as well the substantial option value of default that was built into the subscription shares' value, especially in the late summer and autumn of 1720.





The option to default is a put option, but we have not tried to model directly its value. The principle of put-call parity, however, does state that when we have a put option, we can define a corresponding call option that has the same exercise price as the put, whose value is directly calculable from the value of the put. It is that corresponding call option whose values we have successfully modelled and estimated in our previous work (Shea, 2007b). The call option is identified with the South Sea subscription shares themselves, which we have modelled as compound call options. It

is on the basis of the success we have had in modelling the values of the South Sea subscription shares with the compound call option model that allows us to conclude that we have also successfully explained the value of the default/put option possessed by South Sea subscription shares.

## **Conclusions**

Textbook exercises in corporate finance show the student the many ways in which new equity can be raised in efficient markets without any adverse effects upon original shareholders' wealth. A good example is the issue of shares by rights to original shareholders. It makes no difference what the rights price is, whether it is above market value or book value of shares, the effects of the rights issue are always wealth-neutral because the firm's equity remains 100 percent-owned by the original shareholders. 16 The problem of the refinancing of the Royal African Company in 1720 was that its original owners were not numerous enough nor wealthy enough to provide the four-fold expansion in equity that was required by the firm's management. The Royal African's solution to this problem was the issue of an innovated security that was priced and managed in ways that allowed it to be sold to such large numbers of new capitalists so that it could raise a fund to compensate original shareholders for the foreseeable declines in the value of their shares. The new equity raised was transparently applied to extinguish debts and to make a cash payout to original shareholders so that their wealth was unaffected and, most importantly, could be foreseen to be unaffected. The result was that an easy-to-understand arbitrage relationship between original shares and the innovated subscription shares was established. The evidence shows that any profitable arbitrage opportunities were efficiently extinguished in the stock markets of 1720. A close modern parallel to the

23

Royal African case is the efficient arbitrage between fully-paid shares and instalment receipts found in many Commonwealth countries today (see Pinder, 1998 and Charupat and Prisman, 2004).

In the South Sea Company's case the innovated securities, the subscription shares, had a bit different design and were certainly applied to very different uses than were the Royal African subscription shares. Yet the evidence shows that these securities were also the objects of no less efficient arbitrage than were the Royal African subscription shares. The South Sea subscription shares fall somewhere between modern instalment receipts and the shares of modern no-liability (NL) mining companies (Morris, 1997). In the pricing of modern instalment receipts there is a detectable cost to preventing default, but it is very small. The largest component of any premium that is commanded by modern instalment receipts stems from the leverage they embody for any investor who might be credit-constrained (Charupat and Prisman 2004). It appears that South Sea subscription shares were similarly attractive to credit-constrained investors (Shea 2007a). But unlike modern instalment receipts, the costs of preventing instalment defaults on South Sea subscription shares were huge. In this way they were more like instalment shares in NL mining companies, for which there is no provision for the prevention of default (Morris 1997). Because the South Sea Company set issue prices so very high relative to the market value of fullypaid shares, the default option contained within their subscription shares became quite valuable. Yet it appears that these options too were adequately valued so that no profitable arbitrage opportunities arose between South Sea subscription shares and fully-paid shares.

We conclude that the best evidence collectible on arbitrage in 1720 suggests that, upon a comparison of two distinct, but related markets for innovated securities,

<sup>&</sup>lt;sup>16</sup> Brealey and Myers (2006) is but a typical textbook containing such exercises.

the stock markets were efficient. This does not say that we have identified an intertemporal fundamental that was driving the South Sea Bubble, not does it say that we have indirect evidence that such a fundamental was being efficiently priced. But it does say that at least a simple form of market efficiency was present and made sure that the *relative* prices of identifiable, but not perfect, security substitutes were efficiently determined.

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## Appendix 1

T70/101 Minutes of the General Court 1678-1720

[page 196 verso]

Gen. Court of y. e 8. th of Aprill 1720 Continued

Then the Indenture of Agreement was read under the Common Seal of this Company made the Seventh day of this Instant Aprill between the Company of one part and the said Joseph Taylor of the other part as follows. Viz.<sup>t</sup>

- 1 This Indenture made the Seventh day of Aprill in the Sixth Year of the Reign of Our
- 2 Sovereign Lord George by the Grace of God of Great Britain France and Ireland
- 3 King Defender of the faith cr(?) Anno. Dom. 1720. Between the Royall African
- 4 Company of England of the one part and Joseph Taylor of London Gent.<sup>n</sup> of the other
- 5 part Whereas by reason of many Losses sustained by the said Company during the
- 6 late Warrs and other Casualtys the Stock of the said Company hath been so Impaired
- 7 that after payment of their just Debts there would not remaine Sufficient for carrying
- 8 on the Trade to Africa And Whereas the said Company are greatly desirous that all
- 9 their Debts may be speedily and fully satisfied and that there may be a sufficient clear
- Stock made up for carrying on the said Trade in its utmost Extent the said Company
- Have for that purpose Agreed with the said Joseph Taylor And it is by these presents
- agreed by and between the said Company and the said Joseph Taylor as follows viz.
- 13 That the present Capitall Stock of the said Company being Four hundred Thirty
- 14 Thousand and four hundred pounds [page 197] or Four Thousand three hundred and
- four Shares shall be made up two Millions or Twenty Thousand Shares by Ingraftm.<sup>t</sup>
- or addition of the sume of One Million five hundred Sixty nine Thousand Six
- 17 hundred pounds new Stock or Fifteen Thousand Six hundred and ninety Six new
- Shares which said new Stock or fifteen Thousand Six hundred and ninety Six new
- 19 Shares is and are hereby Created and Added to the said present Capitall Stock or four
- 20 thousand three hundred and four Old Shares and make up the said two Millions or
- Twenty Thousand Shares And That upon the said Ingraftment the Dead and Quick
- 22 Stock to be used and imployed in and for the immediate carrying on of the said Trade
- shall be made up Five hundred thousand pounds in such manner as is hereafter sett

forth which is after the rate of Twenty Five pounds for and in respect of each Share or 24 one hundred pound Stock of and in the said Capitall Stock of Two Millions and 25 according to that rate the proportion to be Continued in the said Trade for and in 26 Respect of the said Four thousand Three hundred and four Old Shares amounts to 27 One hundred Seven thousand Six hundred pounds and the proportion to be made 28 good for and in Respect of the said fifteen thousand Six hundred and Ninety Six new 29 Shares amounts to Three hundred ninety two thousand and four hundred pounds 30 31 [page 197 verso] And that the propriety of all the Countrys Dominions Lands Franchises Privileges and other things granted by Charter to the said Company w.<sup>th</sup> 32 all Forts Factorys and Settlements and all Stores Aminition furniture Castle Slaves 33 and other materialls and things commonly reported or called the Dead Stock of the 34 said Company shall be Estimated at Two Hundred Thousand pounds and the present 35 Quick Stock of the said Company consisting of Goods Merchandize Shipping & 36 Debts oweing to the said Company in England Africa and the plantations and 37 elsewhere shall be Estimated at Forty Thousand pounds making together two hundred 38 39 and forty thousand which is hereby agreed to be the Value of the present Quick and Dead Stock belonging to the Proprietors of the said four Thousand three hundred and 40 41 four Old Shares and is agreed from henceforth to belong to the Proprietors of the said Two Millions or Twenty thousand shares which said Sume of Two hundred and forty 42 43 thousand pounds being One hundred Thirty two Thousand four hundred pounds above the said Sume of One hundred Seven Thousand and Six hundred pounds the 44 proportion to be continued in the said Trade for and in [page 198] respect of the said 45 Four thousand three hundred and four Old Shares as aforesaid the sume of One 46 hundred Thirty two thousand four hundred pounds is to be paid or satisfied in such 47 manner as is hereinafter mentioned to or for y. <sup>e</sup> Use or benefit of the said Proprietors 48 49 of the said four thousand three hundred and four Old Shares by and out of the said Sume of Three hundred ninety two thousand four hundred pounds which is to be paid 50 for and in respect of the said Fifteen thousand Six hundred & ninety Six new Shares 51 as is also hereinafter mentioned And That the Sume of Eighty Thousand pounds 52 53 part of the said Sume of One hundred thirty two Thousand four hundred pounds to be paid or made good to or for the Use or benefit of the said proprietors of the said Old 54 Shares as aforesaid shall be paid or satisfied as followeth (that is to say) the Sume of 55 Seventy five thousand Six hundred and ninety Six pounds part of the said Sume of 56

57	Eighty Thousand pounds shall be paid by the said Joseph Taylor to Henry Neale
58	James Blake Andrews Hopegood & Rich. <sup>d</sup> Lockwood of London Esq. <sup>s</sup> and Jacob
59	Watchter of London Merchant within one and twenty daies next after the day of the
60	date of the presents upon Trust [page 198 verso] That the said to Henry Neale James
61	Blake Andrews Hopegood Richard Lockwood and Jacob Watchter and the Survivor
62	& Survivors of them & the Exec. <sup>s</sup> and Administ. <sup>s</sup> of such Survivors shall forthwith
63	pay over and apply the same towards discharge of the debts now due from the said
64	Company in England and particularly mentioned in a Schedule hereunto Annexed &
65	procure Sufficient Releases or discharges of the said Debts and deliver the same to
66	the Court of Assistants of the said Company and the said Henry Neale James Blake
67	Andrews Hopegood Richard Lockwood and Jacob Watchter and the Survivors &
68	Survivor of them and the Exec. <sup>s</sup> and Administ. <sup>s</sup> of such Survivor is and are hereby
69	impower'd to settle and adjust such of the said Debts as are not yet adjusted and
70	thereupon to pay the Same and take Releases or Discharges and deliver over the same
71	as aforesaid And the Sume of £4,,304,, residue of the s. <sup>d</sup> Sume of £80,,000,, shall be
72	deducted and retained by the said Joseph Taylor for his own Use and benefitt in full
73	Satisfaction as well of all the Costs Charges and Expences the said Joseph Taylor has
74	been put to as in [page 199] Recompense for the Great Pains and trouble he hath
75	taken and undergone in Setting on foot carrying on and perfecting this Agreement
76	And That the sume of Fifty Two Thousand four hundred pounds residue of the said
77	sume of One hundred Thirty Two Thousand four hundred pounds shall be paid by the
78	Court of Assist. <sup>s</sup> of the said Company for the time being to the said Henry Neale
79	James Blake Andrews Hopegood Rich. <sup>d</sup> Lockwood and Jacob Watchter or the
80	Survivors or Survivor of them or the Exec. <sup>s</sup> or Administ. <sup>s</sup> of such Survivor out of the
81	Sume of £109,,872 hereinafter mentioned to be paid to the Court of Assistants on the
82	1.st day of Dec.r next Ensueing the date of these Presents Upon Trust That if any
83	further debts now due from the said Company in England and not mentioned in the
84	said Schedule shall within the Space of One Year from the day of the date of these
85	presents appear to remain unsatisfied then the said Henry Neale James Blake
86	Andrews Hopegood Richard Lockwood and Jacob Watchter and the Survivors and
87	Survivor of them and the Executors and Administrators of such Survivor shall pay
88	and Satisfie such debts out of the said Sume of £52,400 and take sufficient Releases
89	[page 199 verso] or discharges for the same and deliver such Releases and discharges

to the Court of Assistants of the said Company which s.<sup>d</sup> further Debts the said Henry 90 Neale James Blake Andrews Hopegood Richard Lockwood and Jacob Watchter and 91 the Survivors and Survivor of them and the Executors and Administrators of such 92 Survivor is and are hereby also impower'd to Settle and adjust and after Satisfaction 93 of all such Debts as aforesaid shall pay and devide of the Surplus of the s.<sup>d</sup> Sume of 94 £52,400 for the said intire Sume of £52,400 in case no such further Debts shall appear 95 together with the Surplus of the said Sume of £75,,696 if any Surplus there shall be 96 after payment of the said Debts to and amongst such as at the Closing of the 97 Companys Bookes in Order to the Next Election of Sub Gov. Dep. Gov. Or 98 assistants shall appear to be ?? Proprietors of the said £430,400 Old Stock or 4,304 99 Old Shares or their respective Exec.<sup>s</sup> Adm.s or Assignes ratable and in proportion to 100 their Severall and Respective Interests of and in the said Old Stock or Shares And it 101 is further agreed that the said sume of £392,,400 [page 200] New Shares as afores.<sup>d</sup> 102 shall be paid or Satisfied by af. d Jos Taylor or his Ass. in manner following that is to 103 Say the said sume of £4304 being the proportion to be made good for and in Respect 104 of the said £15,,696 part of the said Sume of £80,,000 being deducted and retained to 105 himselfe as aforesaid and the Sume of £75,,696 pounds residue of the said Sume of 106 £80,,000 being paid by the said Joseph Taylor to the said Henry Neale James Blake 107 Andrews Hopegood Richard Lockwood and Jacob Watchter In Trust as aforesaid 108 the further Sume of £45,,568 pounds shall be also paid by the said Joseph Taylor 109 within Three dayes next after a New Choice of Sub Gov. Dep. Gov. and Assistants 110 shall be made as is hereinafter mentioned unto Such Court of Assistants to and for the 111 Use of the said Company and to be Imployed towards carrying on of the said Trade 112 w. ch said Two Sumes of £80,000 and forty five Thousand five Hundred Sixty Eight 113 pounds make the Sume of One Hundred Twenty five Thousand five hundred Sixty 114 Eight pounds which is after the rate of Eight pounds part of the said Twenty five 115 pounds to be paid for and in respect of each Share, or one hundred pounds Stock of 116 the s.<sup>d</sup> 15,696 new Shares or £1,569,600 new Stock and the Sume of [page 200 verso] 117 £266,832,, residue of the said Sume of £392,400 shall be paid by the said Joseph 118 119 Taylor or his respective Assignes in Proportion to Each of their respective Shares or Interests in the said New Stock of £1,569,600, or 15,,696 new Shares to the Court of 120 121 Assistants of the said Company for the time being in manner following (that is to say) the Sume of £78,480 part thereof being after the rate of five pounds for and in 122

Respect of each Share of the said 15,696 new Shares on or before the first day of June 123 now next ensuing £78,480 more thereof (being also after the rate of £5 p Share) on or 124 before the first day of Septemb. now next ensuing and £109,872, residue of the said 125 £266,832, (being after the rate of Seven pounds per Share) to make up the said 126 Twenty five pounds per Share on or before the first day of Decemb.<sup>r</sup> now next 127 ensuing out of which said last mentioned Sume of £109,872 the Court of the 128 Assistants of the said Company shall pay the said Sume of £52,400 to the said Henry 129 Neale James Blake [page 201] Andrews Hopegood Richard Lockwood and Jacob 130 131 Watchter or the Survivors or Survivor of them or the Executors or Administrators of such Survivor In Trust as aforesaid and in full Satisfaction of the said Sume of 132 £132,400 to be made good to the said Proprietors of the said 4,304 Old Shares as 133 aforesaid And the s. d Sume of £132,400 being so paid and made good to or for the 134 Use or benefitt of the said Proprietors of the said 4,304 Old Shares out of the said 135 Sume of £392,400 as aforesaid and being deducted from the said Sume of £39,400 136 there will remain the Sume of £260,000 to and for the use of the said Company which 137 being added to the said Sume of £240,000 the Value of the present Dead and Quick 138 Stock of the s.d Company as aforesaid makes up the said Sume of £500,000 intended 139 to be Used and Imployed in and for the imediate carrying on of the said Trade as 140 aforesaid And it is hereby further agreed by and between the said Company and the 141 said Joseph Taylor That upon Payment of the said Sume of £75,696 by y. e s. [page 142 201 verso] Joseph Taylor to the said Henry Neale James Blake [page 201] Andrews 143 Hopegood Richard Lockwood and Jacob Watchter within One and Twenty days now 144 next Ensuing as aforesaid The said £1,569,600 new Stock or fifteen Thousand Six 145 146 hundred & Ninety Six New Shares hereby Created as aforesaid shall be and the Same is and are hereby agreed to be from henceforth vested in the s.d Joseph Taylor and the 147 said Joseph Taylor shall have Creditt for the Same in the said Company Books the 148 better to Enable him to transfer the same in Books to be prepared for that Purpose to 149 Such person and persons and in such proportions as he shall think fitt Subject and 150 Lyable to such further paym. in respect of each Share as aforesaid or in default of 151 152 such Payments to such forfeiture as is hereinafter mentioned for which Transfers so to be made by the said Joseph Taylor the Cost of the Stamps only shall be paid by y. e 153 person who shall Accept the said Stock [page 202] And That y. e person or persons 154 to whome the s.d Joseph Taylor shall Assigne or Transfer any of the said £1,569,600 155

new Stock or 15,696 new Shares as aforesaid shall upon their respective acceptance 156 thereof be admitted into the freedome of the said Company (taking the usual Oath) 157 and from the time of such admission shall have the Privilege of Voating in any Gen. 1 158 Court of the said Company and shall be capable of being Elected Sub Gov. Dep. t 159 Gov. or Assistant if qualified by having Creditt for so much Stock as is Requisite for 160 those respective purposes according to the By Laws of the said Company Provided 161 nevertheless and it is hereby agreed that of default shall happen to be made of or in 162 payment of any of the s. d Subsequent Payments of £5, £5, & £7 per Share as aforesaid 163 or any part thereof at any of the respective times herein before Limited for Paym.<sup>t</sup> 164 thereof Then and in such case the respective Share and Shares only wherein or in 165 respect of which such default shall happen to be made and all such moneys as shall 166 have been paid to y. es. Company upon Account of such Share and Shares [page 202] 167 verso] Respectively shall be and remain forfeited to and for the benefitt of the said 168 Company And the person & persons so making default shall from henceforth forfeit 169 and Loose the said privilege of Voting and be disabled from being Elected or 170 Continuing Sub Gov. Dep. Gov. and Each Member of the present Court of 171 Assistants shall at any time or times after payment of the said Sume of Seventy five 172 thousand Six hundred ninety Six pounds by the said Joseph Taylor to the said Henry 173 Neale James Blake Andrews Hopegood Richard Lockwood and Jacob Watchter as 174 aforesaid upon the request of the said Joseph Taylor disqualify themselves 175 respectively to hold the s.<sup>d</sup> Respective Offices so as that new Elections may form 176 time to time be made by the Gen. Court of the Proprietors of the said Capitall Stock 177 of £2,000,000 or Twenty Thousand Shares according to the method prescribed by the 178 179 said Companys Charter to Supply such Vacancys as shall be made by such disqualifications and [page 203] fill up the said Court of Assistants In Witness 180 181 whereof to one part of these presents The said Royal African Company of England have caused their Comon Seale to be put and to the other part of these presents the 182 said Joseph Taylor hath sett his hand and Seal the day and year first above written. 183

{There then follows a schedule of the Company's debts to the end of page 204. Then on page 204 verso the concluding text resumes.}

Whereupon It is ordered Nemine Contradicente that the Thanks of this Court be 184 given to the Court of Assistants for their care and trouble in negotiating the said 185 Agreement with M. Joseph Taylor and bring the Same to a happy Conclusion. 186 187 And it is Order'd that the said Sume of £9,360 residue of the said Sume of £52,400 or 188 189 so much thereof as shall remain after Satisfaction of the said Sume of £43,040, as aforesaid shall be paid by the said Trustees to the said Henry Neale Esq. Andrew 190 191 Hopegood Esq. and Robert Wood D.L.L. as a Compensation for their pains and Trouble in Negotiating and perfecting the Agreement with the said M. Joseph Taylor 192 and to Enable them to gratifye such Persons as in their Judjment have been servicable 193 to the Company in such manner as they in their discretions shall think fitt. 194

## Appendix 2

T70/115/199, Report of the Trustees of the Proprietors of the Old Stock, Submitted to the Committee of Accounts of the Royal African Company, April 30, 1724

[page 119]

At a Committee of Accounts Thursday April 30 1724

Pursuant to an Order of the Court of Assistants of the 27 day of June last to Us the Committee of Accounts to Examine the accounts of the Trustees for the Old Proprietors and to Report how far we find the said Trust has been perform'd, and what remains to be done to Compleat the Performance thereof-----

{A lengthy précis of the Indenture Agreement described in Appendix 1 then follows to the bottom of page 121 verso, which is then followed by}

And We have examined the accounts of the Trustees which they have laid before us in a Book mark'd **A** containing forty Pages and Intitled [page 122]

1	The Account of Henry Neale, James Blake, Andrew Hopegood,
2	Richard Lockwood of London Esq.rs and Jacob Wachter Merch.t, of
3	their application and payment, and also of what remains unpaid of the
4	moneys received by them; in pursuance of an Indenture dated 7th April
5	1720, made between the Royal African Company of England, and
6	Joseph Taylor of London Gentleman upon the trust therein
7	mention'd
8	Whereby We find they have charged themselves with the said
9	Sum of £75,696 in account of Cash received of the said Mr. Taylor
10	pursuant to the said Indenture of Agreement £,,75,696

11			
12	33,080,,15,,8		
13	1,555,,18,,3	And with the sum of £35,595,,7,,11 for Dividend Warrants	
14	653,,14	Paid by the Company to Sundry Proprietors of Old Stock, the	
15	105	Particulars whereof are set forth in the said Book A page 14	
16	35,595,,7,,11	to page 40 inclusive£35,595,,7,,11	
17			
18		And Cash received of the Company <u>10,000,,-,,-</u>	
19			45,395,,7,,11
20		So that the whole sum receiv'd by the said Trustees is	121,091,,7,,11
21		And there remains unpaid by the Company to compleat the	
22		said £52,400 the sum of	7,004,,12,,1
23		Which with the sum retain'd by Mr. Taylor pursuant to	
24		the said Indenture of Agreement being	4,304
25			
26		Makes up the Sum mentioned in the said Agreement to	
27		Be paid for the Benefit of the Proprietors of Old Stock	132,400
28			
29		And in Discharge of the said Sum of £121,091,,7,,11 so received by	the
30		said Trustees as aforesaid Wee find by their said accounts	that
31		towards satisfaction of the said Debts mentioned in the Sched	lule
32		annex'd to the said Indenture of Agreement which with Inte	rest
33		amounted to £75,359,,,10 3/4	
34	They have pa	aid several sums the Particulars whereof are set forth in the said Bo	ook
35	Mark'd <b>A</b> pag	£71,427,,9,,2	3/4
36	And for charg	ges in the Execution of the Trust 30,,11.	<u></u>
37			71,458,,,2 3/4
38	And to severa	al Proprietors of the said 4,304 old shares for their Dividend of £1	0 p
39	Cent thereon,	the Particulars whereof are set forth in the said Book Mark'd A	
40	[page 123] pa	ge 14 to page 40 inclusive £35,395,,7,,1	1
41	and to Mr Nea	ale, Mr Hopegood, and Dr Wood pursuant to	
42	the said Order	r of the General Court 9,360	
43			44.755711

44	The several Sums so paid by the Trustees amo	unt to	116,213,,8,,1 3/4
45	And they are to pay the company for Balance of	4.877199 1/4	
46	And that makes up the sum wherewith the Trus	£121.091711	
47	Which sum to be paid by the Trustees to the Co	o. viz <sup>t</sup> . the sum of	£4,877,,19,,9 1/4
48	being added to the Sum the Co. have paid short	t of the	
49	£52,400 to the Trustees which is		£7,004,12,1
50	Will make the Sum in the Company's hands		£11,882,,11,,10 1/4
51			
52	Which is for the following accounts viz <sup>t</sup> .		
53	Of the Debts mentioned in the Schedule annex	xed to the said Indenture of Agreen	nent
54	computed at £73,463,,1,,10 and amounting wir	th Interest to £75,359,,10 3/4 th	nere
55	are several which have not been called for and	l it is doubtful whether all of them	are
56	due, but if they should be demanded and mad	le out, the Company is answerable	for
57	'em the Particulars whereof appear in the said Book Mark'd A Page 1 to pa: 4		
58	Inclusive & amount to £3,481,,11,,8		
59	And there are three Sums amounting to £450 charged as Debts which upon		
60	Examination were found to be owing viz <sup>t</sup> .		
61	Lent ni 1718 to be paid in Guinea	£200	
62	Borrowed of Mr. Richard Mead ni 1719	200	
63	Due to Several Persons on the Loan £50,000 w	ch .	
64	was but £49,950 so there is overcharged	50	£450,,
65	And the forementioned Sums amounting to	£3,931,,11,,8	
66	And what the Trustees paid on Account of		
67	the Debts in the said Schedule being	71,427,,9,,2 3/4	
68	and for Charges in Execution of the Trust	30,.11	
69	making together	75,389,,11,,10 3/4	
70	fall short by	30681 1/4	
71	of making up	75,696,	
72	Which the Trustees receiv'd of Mr Taylor, and	therefore there remains	
73	for the use of the Company that Sum of	J	£306,,8,,1 1/4
74	And as the Trustees have charged the Sum of	£43,040	
75	the Amount of the Dividend of £10 p. Cent on		
76	the Old Stock no more paid than	35,395,,7,,11	
77	there remaining	7,644,,12,,1 which	£4,237,,19,,9 1/4

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[page 124]
 78
       Which the Company is to pay when demanded the particulars whereof are
 79
       in the s<sup>d</sup>. Book Mark'd A page 1 to 40 inclusive....
                                                                                                   7,644,12,1
 80
       & this makes up the before mention'd Sums in the Company's hands...
                                                                                                £11,882,11,10 1/4
 81
 82
       And upon Examination Wee find that Discharges as well for the said Debts paid
 83
       By the Trustees amounting to £71,427,,9,,2 3/4 as also for the s<sup>d</sup>. Dividend of £10
 84
       p Cent. Amounting to.....£35,395,7,11 are Lodged with the Company's Accountant
 85
       or Cashier --- And We do not find, that any further Debts due from the Company in
 86
       England at the time of the said Agreement have appear'd to remain unsatisfied,
 87
       Except the three following Debts viz<sup>t</sup>.
 88
             To Duncan M'Laughn late Sailor in the Dorothy
 89
             as p Warrant No. 2205 of 8 August 1723......
                                                                                                      17,,11
 90
             Thomas Brown Att<sup>o</sup>. to Rob<sup>t</sup>. Aylmer Adm<sup>r</sup>. to Ger<sup>d</sup>.
 91
             Aylmer late Surgeon of the Union deceas'd as p
 92
                                                                                                      55,,15,,5
             Warrant No. 2331 of the 3<sup>d</sup>. October
 93
             Eliz<sup>a</sup>. Bennet Exexcu<sup>x</sup>. to John Bennet who was
 94
             Adm<sup>r</sup>. to Tho: Bennet late Factor at Accra
 95
                                                                                                     71,,18
                                                                                                  £145,4,5
 96
 97
       Which are to be paid by the Company out of the beforemention'd monys in their
 98
       hands. And therefore, Wee are of the Opinion that the said Trustees have so far
99
       perform'd their said Trust, that there remains only the said Sum of £4,877,,17,,9 1/4 to
100
       be paid by them to the Company, for the Uses and purposes afores<sup>d</sup>. to compleat the
101
       Performance thereof: All which is nevertheless submitted to the Judgement of the
102
       Court.
103
```

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The Centre for Dynamic Macroeconomic Analysis was established by a direct grant from the University of St Andrews in 2003. The Centre funds PhD students and facilitates a programme of research centred on macroeconomic theory and policy. The Centre has research interests in areas such as: characterising the key stylised facts of the business cycle; constructing theoretical models that can match these business cycles; using theoretical models to understand the normative and positive aspects of the macroeconomic policymakers' stabilisation problem, in both open and closed economies; understanding the conduct of monetary/macroeconomic policy in the UK and other countries; analyzing the impact of globalization and policy reform on the macroeconomy; and analyzing the impact of financial factors on the long-run growth of the UK economy, from both an historical and a theoretical perspective. The Centre also has interests in developing numerical techniques for analyzing dynamic stochastic general equilibrium models. Its affiliated members are Faculty members at St Andrews and elsewhere with interests in the broad area of dynamic macroeconomics. Its international Advisory Board comprises a group of leading macroeconomists and, ex officio, the University's Principal.

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