

## CHANCE TO WIN £50 of GARDEN GIFT VOUCHERS



The Friends of St Andrews Botanic Garden exist to support the Garden. We are researching why, when and how people use the Garden, and we would like to know what you think and hear your ideas for improvements. The research is being carried out from May to September 2010, and the findings will be used to inform the future management of the Garden. We appreciate your time and help – thank you. Please answer as many questions as you can.

### 1. Why do you come to St Andrews Botanic Garden? *(tick all that apply)*

- |   |                          |                         |                          |                   |                          |
|---|--------------------------|-------------------------|--------------------------|-------------------|--------------------------|
| To buy plants                             | <input type="checkbox"/> | For education & courses | <input type="checkbox"/> | For enjoyment     | <input type="checkbox"/> |
| Horticultural interest                    | <input type="checkbox"/> | To gain planting ideas  | <input type="checkbox"/> | Wildlife watching | <input type="checkbox"/> |
| Botanical research                        | <input type="checkbox"/> | Photography or Painting | <input type="checkbox"/> | For the exercise  | <input type="checkbox"/> |
| For Special events – plant sale, Open Day | <input type="checkbox"/> |                         |                          |                   |                          |

Other *(please state)*.....

### 2. What do you think of the different areas in the Garden? *(tick one choice per row)*

	Good	No interest	Could be improved
Rock garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Pond	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Peat beds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Woodland	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Glasshouses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Herbaceous border	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Order beds	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Herb garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Wildflower meadow	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other *(please state)* .....

### 3. How often do you visit the Garden? *(tick one)*

- |                        |                          |                      |                          |                  |                          |
|------------------------|--------------------------|----------------------|--------------------------|------------------|--------------------------|
| This is my first visit | <input type="checkbox"/> | Once every few years | <input type="checkbox"/> | 1-3 times a year | <input type="checkbox"/> |
| Up to 10 times a year  | <input type="checkbox"/> | Over 10 times a year | <input type="checkbox"/> |                  |                          |

### 4. Do you usually visit *(tick all that apply)*

- On your own  With your partner  With children  With friends

### 5. How much time do you usually spend in the Garden? *(tick one)*

- Under 30 mins  30 mins - 2hours  More than 2 hours

### 6. How do you travel to the Garden? *(tick all that apply)*

- On foot  Bicycle  Car or motorbike  Public transport

### 7. Where do you hear about the Garden and events in the Garden? *(tick all that apply)*

- |                     |                          |                    |                          |                |                          |
|---------------------|--------------------------|--------------------|--------------------------|----------------|--------------------------|
| Local newspaper     | <input type="checkbox"/> | Posters + leaflets | <input type="checkbox"/> | Tourist office | <input type="checkbox"/> |
| Friends' newsletter | <input type="checkbox"/> | Word of mouth      | <input type="checkbox"/> | Internet       | <input type="checkbox"/> |

Other *(please state)*.....

### 8. Do you usually bring a snack with you? Yes No *questions continue overleaf*

The following – sometimes controversial - questions are to gauge opinion only and there are NO CURRENT PLANS WHATSOEVER to make any of these changes!

9. I would visit the Garden more if there were: (tick one choice per row)

	Agree	Don't care	Disagree
Free entry to the Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Longer opening hours	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More events and open days	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Dogs allowed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A café	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More plants for sale	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A gardening tools / accessories shop	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
A children's play area	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Vegetable & cut flower growing courses	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Demonstration gardens for families	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More than one entry / exit point	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Allotments for rent in the Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hiring the Garden for weddings and private events	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Open air theatre/ concerts in the Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sculpture exhibition	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Skatepark	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Bicycles allowed	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More seasonal guided tours of the Garden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Other (please state).....

10. What don't you like about the Garden? (please state).....

11. If you could make one change to the Garden, what would it be? (please state)

12. Do you want the Garden to remain open to the public? Yes  No

13. Are you currently a Friend of the Garden? Yes  No

14. Would you be willing to participate in more research to help us improve the Garden? Yes  No

15. What is your age? (tick one) Under 12  12 – 25  26 – 45  46 – 60  Over 60

16. What is your postcode?.....

17. If you would like to enter the competition to win £50 of garden gift vouchers, or have agreed to help us with more research, please complete your contact details below. We will only use your information for the purposes of this questionnaire.

Name:

Phone:

Address:

Email:

18. Any other comments or thoughts are much welcomed .....

Thank you for completing this questionnaire. Please either drop it into the reply box on the wall of the coffee hut by the gatehouse, or post it to the Secretary, Friends of the Botanic Garden, Canongate, St Andrews, KY16 8RT. The prize will be drawn on 1<sup>st</sup> October 2010, and the winner will be notified immediately. More information about the Friends can be found at [www.st-andrews-botanic.org](http://www.st-andrews-botanic.org)

