

# **FLOURISHING FIFE**

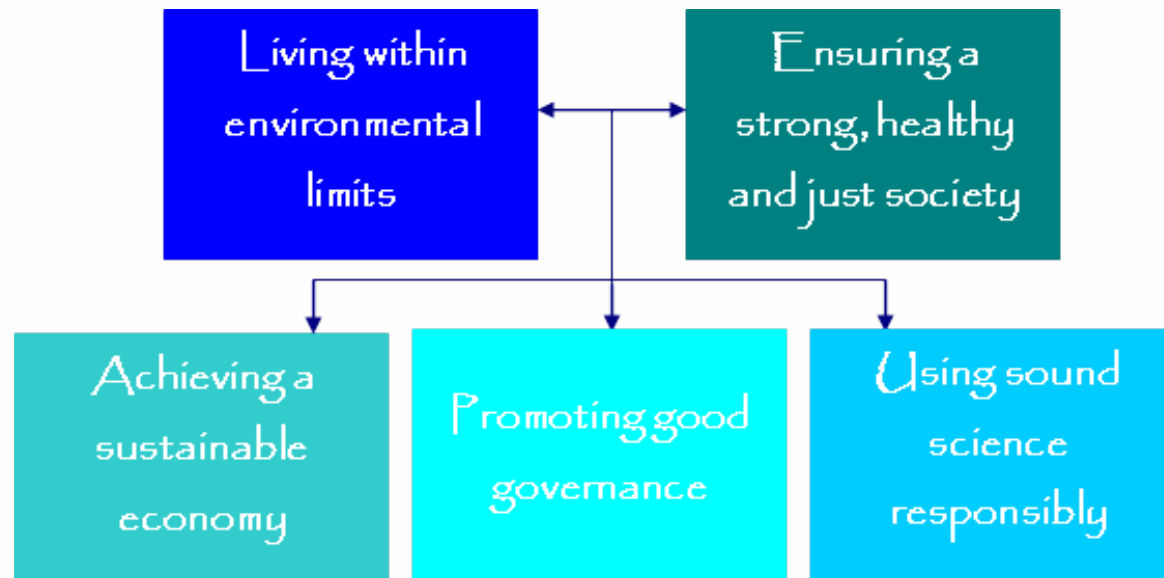
**Getting to a better place**

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# About the SDC

- **Government's Independent Advisor on Sustainable Development**
- **Work across UK with bases in London, Edinburgh, Cardiff and Belfast**
- **In Scotland core team of 4 work to support 2 Commissioners**
- **Three key roles:**
  - Scrutiny
  - Capacity building
  - Advice

# Five principles of Sustainable Development



## Build the right infrastructure

**People cannot act in more sustainable ways unless the infrastructure they use helps them make positive rather than negative choices.**

## A long way to go...



- **Nearly 50% are dissatisfied with the physical appearance of the place they live in**
- **30% of people are very concerned about going out alone at night**
- **Half the people are on low incomes.**

## ...to Utopia?



## What Paul said in 2002



- **An hourly train service on a Saturday is just not good enough**
- **No direct buses from the eastern expansion to Edinburgh during the rush hours**
- **No school, no leisure centre and nothing for children.**



## Protecting capabilities for flourishing

- **Sharing the work and improving the work-life balance**
- **Tackling systemic inequality**
- **Measuring prosperity**
- **Strengthening human and social capital**
- **Reversing the culture of consumerism**

Promoting capabilities for flourishing

# Crack the problem of power