

# a Food Policy for Fife?

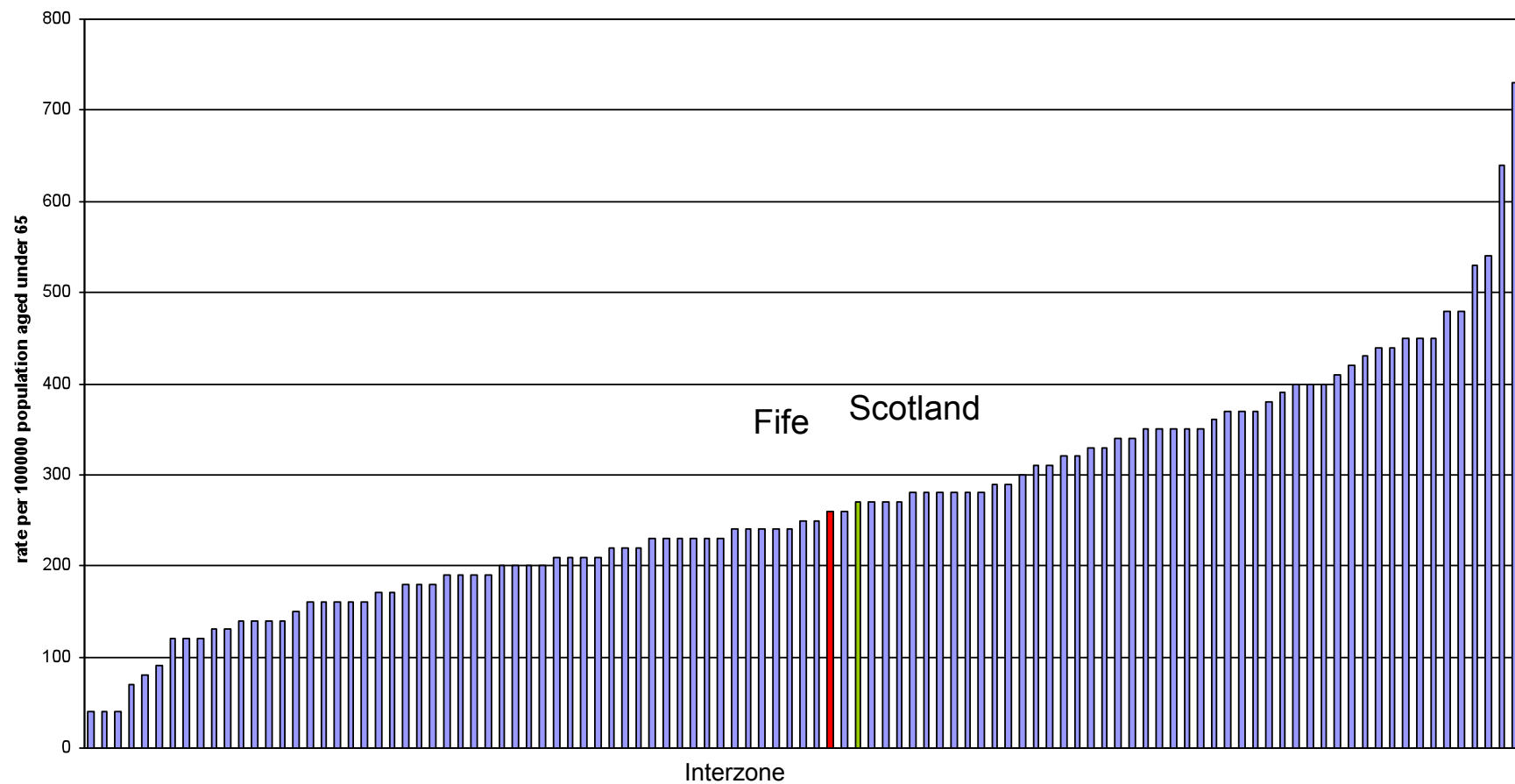


# Influences on health



Based on Dahlgren, G., Whitehead, M. (1991)  
*Policies and Strategies to Promote Social Equity in Health*,  
Stockholm: Institute of Futures Studies

# All cause mortality rate per 100000 population aged under 65, by interzone, Fife and Scotland, 2006



# Reducing Health Inequalities

**health varies in Fife in relation to**

- Socio-economic status
- Gender
- Ethnicity
- Place of residence
- Other inequalities

**How do these affect access to  
affordable healthy food?**



# the ticking time bomb

- % 5 year old children overweight (incl obese and severely obese)

	04/05	05/06	06/07	07/08	08/09
• Fife	23.1	26.7	23.7	22.7	20.7
• Scotland	21.6	22.1	21.1	20.0	19.8

- % 5 year old children obese (incl severely obese)

• Fife	8.4	11.4	9.9	9.0	7.5
• Scotland	9.0	9.1	8.6	7.9	8.0

# Recipe for Success?

- support the growth of our food and drink industry
- ensure we make healthier and sustainable choices
- build on our reputation as a land of food and drink
- make our public sector an exemplar for sustainable food procurement
- ensure our food supplies are secure and resilient to change
- make food affordable and available to all
- ensure that people understand more about the food they eat

# ‘Developing a Food Policy for Fife – Key Themes’.

- Supporting growth of Fife’s food sector within a quality framework – fair, green.
- Food for health and well being.
- Sustainable food.
- Affordability / accessibility – i.e. impacts on all communities, reduce inequality gap
- Education – formal, informal, all generations, communities.
- Focus on skills and knowledge – families, business, communities.
- Setting 2020 targets for change.

# **‘What value would a local food policy have in influencing change?’**

- more co-ordinated/ joined up approach - stronger voice
- clarify food ‘messages’ - crystal clear / simple
- national - local - achievable / best for Fife / responsive to local need
- influence decision making locally
- identify and influence good practice
- involve communities

# a Food Policy for Fife?

**Could it support communities to develop sustainable food systems?**

**Enhance Fife Council's support to communities around reducing carbon emissions ?**

