Development Update

There have been some changes in the Development Office structure over the past year with the departure of the Director, Jennifer Dumas. Louise Taylor and Sarah Frankland (pictured here) have become the Directors of Operations & Donor Relations, and Fundraising & Alumni Relations respectively. The new positions represent a streamlining of office functions and are a logical expansion on the roles they held previously. Here, Sarah Frankland gives an update on development events in the US.

The Development Office has continued to increase its annual income, with total income of £2,152,000 from fundraising and alumni relations activities in 2004-05. This represents a 38% increase in the value of regular gifts pledged and is reflective of the tremendous generosity of our alumni and friends around the world. However, with 7% of this coming from our alumni and US supporters last year, we needed to build on the loyalty of our existing donors, and work towards the establishment of a more successful fundraising programme in the US.

We kicked off this programme with a very successful fundraising dinner at Quail Hollow in Charlotte NC, at which Professor Paul Wilkinson, Chair of the Centre for the Study of Terrorism and Political Violence (CSTPV) gave a presentation entitled ‘Today’s World in the Face of Terrorism’, to an audience of Charlotte business people and officials. The main purpose of the event at Quail Hollow was to introduce the vital research currently taking place at St Andrews, specifically within the School of International Relations, to an audience previously unconnected with the University. I am happy to report that we succeeded in that aim, with close to $500,000 pledged so far from that dinner, and from subsequent trips to Charlotte. Plans are afoot for another fundraiser of this type in New York.

Smaller events have been held in San Francisco, New York and Philadelphia, hosted by friends and supporters of the University and usually co-hosted by the Principal, Dr Brian Lang or the Deputy Principal, Mr David Corner. Again these have been extremely productive, bringing together highly successful and influential people under the aegis of the cross of St Andrew, and I am confident that we will be able to develop these relationships over the coming months.

Other Development News:

The main focus of our fundraising effort this year has been for scholarships and the new Faculty of Arts building. The scholarship programme, involving the James Wilson Overseas and Wardlaw Scholarships (including the Lionel Butler Mediaeval Scholarship and various other named awards) has continued to go from strength to strength, and we are about to introduce two additional US-based scholarship programmes for students with golfing ability.

The new Faculty of Arts building – the first new University development in the centre of St Andrews in 30 years – will be completed this July. It will provide much-needed teaching and research space for the Faculty of Arts, and a dedicated wing for the rapidly-expanding School of International Relations. Several new research centres have developed within the University of International Relations - as well as CSTPV, there is now the Centre for Peace and Conflict Studies, the Centre for the Study of Religion and Politics and the Institute for Middle East, Central Asia and Caucasus Studies. More information on the ground-breaking teaching and research carried out within International Relations can be found at www.st-andrews.ac.uk/intrel and information on the new Arts Faculty building, including a pdf of the brochure, can be found at www.st-andrews.ac.uk/develop/

The vast majority of donations received to date for the new building come from alumni and individual friends of the University, with over $100,000 coming from US donors, for which we are extremely grateful.

St Andrews American Foundation Update for 2005

As mentioned in the last Newsletter, the goals of the St Andrews American Foundation over the next several years are to capitalize on the University’s rapidly-developing network of alumni, parents, and friends of the University in the United States, to increase US fundraising and to help promote St Andrews as a competitive international educational institution. We are also focusing on expanding the activities of alumni clubs on the East Coast and in other regions where we have large concentrations of alumni.

As the Board’s new group of Trustees learned at its October 28, 2005 Board meeting, progress has been made on all fronts over the last several months. The meeting, hosted by former Foundation President Alex Fleming, at the World Bank’s Headquarters in Washington, DC was attended by St Andrews Principal Brian Lang and the Development Office’s Director of Fundraising & Alumni Relations, Sarah Frankland.

Jacqueline de Sanctis (MA ’98), Founder and President of the New York Alumni Club and National Club Coordinator on the Board, will provide more information on the expanding activities of the US alumni clubs elsewhere in this Newsletter. The alumni events over the past year have included: the first annual Robert Burns celebration hosted by Libby Garrison (MA ’92), San Francisco Club President; the Atlanta drinks reception in the Spring; and increased events in Boston, where Karen Glickman Walls (MA ’88), our new Annual Appeals Chair and active member of the New England Alumni Club, was involved in the organization of the British and Irish Universities Ball. This event, at the Hotel Marlowe in Cambridge MA on September 23, 2005, drew an impressive contingent of members from several regional alumni clubs.
This year St Andrews has organized events with new friends of the University across the United States, beyond its American alumni groups. St Andrews also enjoys a close relationship for student recruitment with several schools in North Carolina and envisions additional fundraising and outreach events in the region in the future.

The University plans to create an events calendar that will be managed by and accessible through the University Development Office to keep track of the range of activities related to alumni clubs, outreach, and fundraising. We hope this will become a useful reference tool for alumni in the United States who want to stay connected with St Andrews-related activities.

At the October Board meeting, Principal Lang reviewed developments at St Andrews in 2005 for the Trustees. Demand for undergraduate admission to St Andrews is rising, as is the overall quality of applicants. St Andrews now has an increasingly cosmopolitan student body, with 37% of current students originating outside the EU. Teaching quality is continuing to improve with new recruitment and appointments from other top international universities. The University hopes that these successes will all be reflected in the two major national reviews the University will undergo in 2006-2007 – first on the quality of teaching in early 2006, and then on research performance at the end of 2007. The Principal also updated the Trustees on other developments at St Andrews, including the retirement of long-serving Chancellor Sir Kenneth Dover (LLD, DLitt ’81), the election by the students of a new Rector, and the University’s major projects – including the progress of the new Arts Faculty building on North Street, and plans for new teaching and research facilities for the Medical School.

In addition, California-based Trustee and St Andrews parent Chico Myers reported on the activities of the St Andrews American Foundation parents’ program. Trustees discussed with Gerard Rice, Communications Director of the World Bank, education in Scotland and a new collaboration between the World Bank and the University of St Andrews on the development of higher education in Africa. Through academic exchanges and other mechanisms, this new initiative will help to develop PhD programs and academic capacity at African universities, beginning with several universities in South Africa.

The Foundation’s first President, John Henderson (MA ’39, LLD ’88), who sadly passed away in February 2005, was also commemorated by the University at the end of the year. Memorial gifts from John’s family and alumni who knew John and his work, will finance two consecutive years of a John Henderson Research Studentship in Economics and Finance at the School of Economics and Finance, where John studied. A teaching room in the School will also be named ‘The John Henderson Room’ and will be recognised with a memorial plaque in John’s memory.

Finally, at the October meeting, the Trustees disbursed gifts to the University from the Annual Appeal to support American Foundation student scholarships. This year Caroline Thacher (BSc ’61), our long-standing and experienced Treasurer and a former researcher at the California Institute of Technology and the University of California San Francisco, encouraged the Trustees to designate these for US students interested in pursuing studies in the Sciences at St Andrews. Scholarships in the past have tended to favor the Arts and Humanities, and the Trustees agreed that it would be appropriate this year to redress the balance in light of the University’s planned fundraising for new facilities for the Medical School.

We look forward to keeping you up to date on our progress in future newsletters, and we also hope that you will inform us of any other St Andrews-related activities or issues that we may have missed here in the United States.

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**US Alumni News**

Jacqueline de Sanctis (MA ’98), National Club Coordinator

2005 was a prosperous year for the new Alumni Associations in the US. The Atlanta Alumni Association held a late summer get-together at the home of Toby and Polly Watts, parents of Eliza Watt (MA ’98). Well over 60 guests attended, ranging from new St Andrews families to alumni and Bobby Jones scholars, providing a great opportunity to reminisce with fellow St Andrews alumni. Cliff (MA ’98) and Karen Jones (MA ’98) are the official Association representatives and will be planning another summer garden party this year.

In January, the University of St Andrews Alumni Club, San Francisco led by Libby Garrison (MA ’92), held its first event at the home of the British Consul General. It was a great success with more than 40 Bay Area alumni in attendance. Everyone had a great time recounting their St Andrews experiences and reconnecting with old friends from University days. Margaret Reeves (MA ’91), Marie-Anne Hogarth (MA ’93), Lisa Slater (MA ’91), and Libby Garrison reminisced about St Andrews in the early 1990s, while Raymie and David Tindle (BSc ‘73) told the story about how they met at St Andrews in the 1970s and have been married ever since.

The University of St Andrews Alumni Club of New York proudly marched in the New York Tartan Day Parade in April. The day was blessed with truly Scottish weather, and in good St Andrews fashion the alumni celebrated after the parade with a pub crawl up the west side of Manhattan.

On a more recent note, Jennifer Hopkins (MA ’01) is establishing an alumni club in Denver, Colorado. Jennifer’s goal is to provide an outlet for local alumni to stay connected with the University and to encourage other Colorado students to think about studying at St Andrews. She hopes to have her first event in Spring 2006 and will be planning future activities around such holidays as St Andrews Day and Burns’ Night.

A list of University alumni representatives across the US has been provided below for alumni, parents and friends of the University to contact for volunteer opportunities and upcoming activities in each region.

Jackie de Sanctis, MA ’98, US Alumni Coordinator
Jacqueline.e.desanctis@credit-suisse.com

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**New York**

Alice Burley, MA ’01
aliceburley@gmail.com

**Washington DC**

Michael P Di Paula-Coyle, MA ’02
mpdc19@hotmail.com

**New England (Boston)**

Abby Schmidt, JYA ’98/’99
abby_schmidt@yahoo.com

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**Philadelphia**

Jordan Rockford, MLitt ’04
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**Atlanta**

Cliff Jones, MA ’98
JonesC1@fulton.k12.ga.us

**Denver**

Jennifer Hopkins, MA ’01
jennifer_hopkins@comcast.net

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**San Francisco**

Libby Garrison, MA ’92
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**Los Angeles**

Tony Barton, BSc ‘76
StAndrews_LA@yahoo.com

**Texas**

Ware Petznik, PhD ’00
stafolife@yahoo.com
US Giving Clubs

The University of St Andrews is a highly international University and has a significant number of alumni who originate from the US. In recent years, the University’s friends, parents and alumni in the US have given generously. We are grateful to all of our American benefactors who have raised the fundraising capacity of the University. Recognition of the amounts that our benefactors have donated is reflected in our Giving Clubs: The Raisin Club, The Bishop Kennedy Club, The Scarlet Gown Club, The Benjamin Franklin Club or The Principal’s Council. The Giving Clubs were launched in 1988 as a means of encouraging alumni and friends of the University to support a wide range of essential projects in and around the University.

The Raisin Club, no minimum
The Raisin Giving Club is your opportunity to make a difference to the future of the University, no matter how small the donation. Just as Raisin Monday was part of your introduction to University life, the Raisin Club is your chance, through contributing to your alma mater, to continue your involvement with St Andrews. There is no minimum contribution, and so it is hoped that most graduates will be in a position, if they so wish, to make a donation.

The Bishop Kennedy Club, $400 or more
Donors wishing to contribute at least $400 per annum will be proud associates of the Bishop and his enduring legacy. Bishop James Kennedy heralded a new era in the life of the University, through the giving of his time, his talents and his money for the foundation of St Salvator’s College in 1450.

The Scarlet Gown Club, $1,250 or more
The Scarlet Gown is one of the most recognisable symbols of student life at St Andrews. This Giving Club is for donors wishing to contribute at least $1,250 per annum to the University appeal fund. Such a gift will make a significant difference to the progress, both academic and social, of today’s students and those who follow in their footsteps.

The Benjamin Franklin Club, $3,000 or more
Membership of the Benjamin Franklin Club is for those patrons able to contribute at least $3,000 or more per annum. Benjamin Franklin made some of the most significant scientific discoveries of his or any generation. Named in honour of the great scientist, inventor, and statesman, the name is a reminder of the essential role of research and creative thought in our society and its impact on all our lives.

The Principal’s Council, $7,500 or more
The Principal’s Council recognises those donors generous enough to contribute in excess of $7,500 or more per annum. By its very nature, the Council is an elite group, whose donations make a hugely significant contribution to current and future University life. We understand that the sums involved are substantial, but the benefits to St Andrews are truly immeasurable.

Overall, the current total number of Giving Club members in the US is 328, with the majority of donors being members of the Raisin and Bishop Kennedy Giving Clubs, although the Principal’s Council is the third most popular Giving Club.

In light of this, our top priority now is to encourage our current network of US alumni, friends and parents to participate in our giving programme at a level that would enroll them in one of our Giving Clubs. Significantly, we hope that as many of you as possible will donate at a level that will qualify you for membership of the Benjamin Franklin Club in recognition of one of the University’s most eminent honorary graduands. This will enhance the University’s reach in the US and further strengthen the St Andrews American community.

Careers Centre

Paul Brown, the Careers Centre Director, took up his post 18 months ago. He previously worked for 12 years at the Careers Service of Oxford University. He writes with a specific request in mind: to recruit alumni and parents to the database of careers contacts...

In today’s competitive graduate jobs market, talking to people who do the work that you think you would like to do is of immense value. It helps you to firm up your decisions and it can provide you with invaluable strategic advice on how to approach your job search and applications.

Recognising this need, the Careers Centre, in conjunction with the Development Office, has developed a database of contacts, who work in many different fields, and who are willing to share their knowledge and insights with current students and alumni. Students who access the Careers Centre website www.st-andrews.ac.uk/careers are able to search the database of over 300 alumni who have volunteered to be part of this scheme. The student cannot access the identities or email addresses of the alumni contacts, but is able to send an email to the contact through a web page.

Alumni and parents can register to become part of the Careers Alumni Network by visiting www.st-andrews.ac.uk/develop/alumni_relations/getting_involved. We hope that many of you will consider registering yourselves for this role. It is a financially cost-free way of supporting current students and alumni of St Andrews, and really appreciated by those students who use the network.

This is also an opportunity for me to describe some additional resources and strategies that we have introduced for our numerous students from North America. We have recently taken out a subscription for the full online resources of the careers publisher www.vault.com. This enables students to access, and download for free, the whole range of industry and employer guides which the publisher produces for the US market, as well as the extensive resources for job seeking in the US market. We are also now beginning work with individual schools to provide schools-based access to the most appropriate information resources for their students; for example, a large proportion of US students study International Relations and many are interested in potential careers in development or inter-governmental organisations. We have greatly increased the information resource available for these areas, both with respect to opportunities available in the USA as well as those here in the UK and wider EU.

As I write, I have just received an offer of help with establishing employer contacts in the USA from the parent of a current student, which I shall be following up...

If you have any enquiries about how the Careers Alumni Network works or about any other aspect of the current Careers Centre provision or would like to assist us to help US students in their career search, then please email me at pjb1@st-andrews.ac.uk

Thank you
Profile on University of St Andrews graduate, Francis Hills (MA '88)
Jacqueline de Sanctis, (MA '98), National Club Coordinator

Since his pint-sipping days at The Castle, British-born 1988 graduate Francis Hills has become nothing short of a ‘shooting star’. Prior to 2002, Francis had never picked up a camera, but these days he is rapidly becoming a highly sought-after celebrity and fashion photographer.

The story begins back in 1994 when Francis founded Hawley Publishing, a small London publishing house that he staffed with a number of St Andrews graduates and interns. He sold the company in 1998 after its successful transformation into an Internet shop. In 1999, he was lured across the Atlantic to run Bertelsmann’s burgeoning Web operations in New York City. But then the dotcom bubble burst, and like so many others, says Francis, “I became an Internet refugee. For almost a year, except for a few freelance jobs, I sat at home in my pyjamas feeling very sorry for myself.” During this time Francis’ wife encouraged him to buy a digital SLR “to keep me creatively occupied in the lull and basically to get me out of our apartment!” He never imagined it would become his profession.

Francis is based out of his Manhattan studio and, apart from his many magazine and advertising shoots, he frequently tours Europe and the US talking about and demonstrating high-resolution digital photography for Hasselblad and Hewlett-Packard. At these events he chronicles his unique story about how he became a photographer. “There has been so much serendipity with my photography - a great deal of hard work - but a huge amount of luck too.”

Francis’ latest project is Clothing Immaterial - an art nude portraiture exhibition and book in aid of Breast Cancer awareness. It includes over 180 subjects from all walks of life as well as a good few celebrities, musicians and supermodels. The simple message is that regardless of age, gender, ethnicity, or social status, we are all naked in our vulnerability to Breast Cancer; their clothing becomes literally ‘immaterial’ in the face of this deadly disease. Francis dedicated Clothing Immaterial to his mother, a two-time Breast Cancer survivor. (For more information about the project and the touring exhibition across the US and Europe in 2006, please visit: www.clothingimmaterial.com)

Francis recently appeared on Scandinavia’s Next Top Model TV show, shooting 15 hopeful models in Paris, and has just shot a number of young celebrities for a national billboard and print advertising campaign for Eastsport bags. Francis’ work has appeared in numerous magazines including Cosmopolitan, Details, Elle, Entertainment Weekly, Esquire, Essence, FHM, Filter, The FT, Gotham, GQ, In Touch, Life & Style, Maxim, NY Moves, Nirvana, Ocean Drive, Oprah, The Radio Times, Redbook, Stuff, The Sunday Telegraph, Time and Zink Magazines. Francis was a Silver Medal Award Winner from the London Photographic Awards in 2004 and a nominee for the B&W Spider Awards (fashion) 2004. To see a little more of his work please visit his website www.francishills.com

Lost Alumni

We very much regret that over the years we have lost touch with some members of our alumni community. We would like to be able to send them invitations to University events and put them back in touch with friends who are also looking for them, so if you are in touch with anyone on the following list, we would be grateful if you could either pass their details on to us, or encourage them to make contact with the Alumni Office. Please note we always seek permission from the individual concerned prior to updating our records.

A complete list of our lost US alumni, along with the date they graduated or left St Andrews, can be found at www.st-andrews.ac.uk/develop/alumni_relations/lost

If you are interested in helping with alumni clubs, parents’ networking, careers counselling or fundraising, both for the annual appeal and special projects (such as scholarships, the new arts building or new medical building), then please let us know.

development@st-andrews.ac.uk