

Adding Value: Creativity Applied



RSA Fellows'
Media, Creative
Industries, Culture
& Heritage Network



21 November 2011

Royal College of Physicians of Edinburgh

Adding Value: Creativity Applied

Laying the foundations for sustainable growth

A seminar open to practitioners, policymakers, educators, financiers and administrators

Monday 21 November 2011

Royal College of Physicians, 9 Queen Street,
Edinburgh, EH2 1JQ
12.45 - 6.30pm with networking
and cash bar until 7.00pm

Presented by the Institute for Capitalising on Creativity in partnership with RSA Fellows' Media, Creative Industries, Culture and Heritage Network

HOSTS: Professor Georgina Follett OBE FRSA, Deputy Principal, University of Dundee, and Professor Barbara Townley FRSA, University of St Andrews

CHAIRMAN: Mrs Ann Packard FRSA, Founder and Chairman, RSA Fellows' MCICH Network and elected Member, RSA Fellowship Council
www.theRSA.org

Places are limited and must be booked by **15th November**.

For more information and booking, please visit <http://creativityapplied.eventbrite.com>

Speakers

Roanne Dods

Deputy Director, Dovecot Foundation; Producer, International Futures Forum; Co-Director, Mission Models Money

Andrew Dixon

Chief Executive, Creative Scotland

Professor Georgina Follett OBE FRSA

Deputy Principal,
University of Dundee

Professor Jeremy Myerson FRSA

Director, Helen Hamlyn Centre for Design, Royal College of Art

Professor Chris van der Kuyl FRSE

Chief Executive, brightsolid
online innovation

The Rt Hon Brian Wilson

Chairman, Harris Tweed Hebrides

Rob Woodward FRSA

NESTA Board Member and Chief Executive, STV Group plc

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